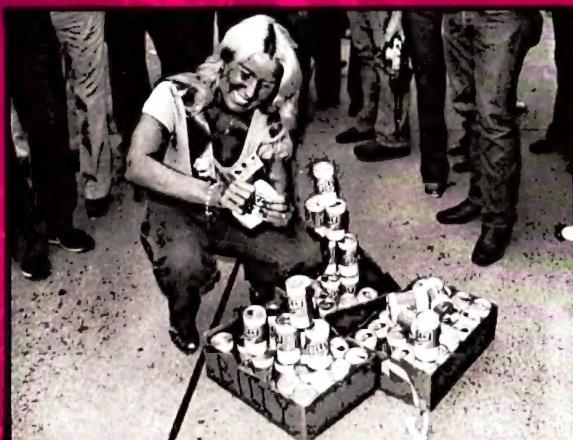




# Beer Can Collectors NEWS REPORT

The BCCA's Bi-Monthly Publication Vol. 11, No. 6 Nov.-Dec. 1981

## Starting Decade Number II



Convention XI Coverage  
Begins on Page 6 . . .



©1981 Beer Can Collectors of America  
Pub. No. 335910

#### NEWS REPORT STAFF

Editor	Larry Freeze #5937
Brand Changes	Jim McCoy #136
Foreign Brand Changes	Marcella Schinski #3715
Did You Know	LeRoy Blake #17899
Trade Sessions	Mark Ferguson #5836
Staff Photographer	Lew Cady #98
Correspondents	Will Hartlep #3109
Dumping	Jeff Berg #799
Advertising	Pete Johnson #15082 Dan Andrews #2954 Marcia Butterbaugh #6560

The BCCA News Report is published bi-monthly by the Beer Can Collectors of America, 747 Merus Ct., Fenton, Missouri 63026, phone (314) 343-6486. Subscriptions are available only to members of the BCCA. BCCA initiation fee for persons residing in the U.S.A. is \$3.00 with annual dues of \$15.00. Initiation fee for members living in foreign countries is \$3.00 and annual dues are \$20.00. Of your dues \$3.00 is to cover the cost of your subscription to the *News Report*. Members joining after October 1 are paid up for the balance of the present year, plus all of the following year. Membership application blanks are available upon request from BCCA headquarters. Second-class postage paid at Fenton, Missouri, and additional mailing offices.

**Advertisers:** for rates and data, write Dan Andrews, Advertising Manager, 809 N. Juanita Ave., Redondo Beach, Calif. 90277.

**Postmaster:** send form 3579 to BCCA, 747 Merus Court, Fenton, MO 63026.

## What's on tap

**THE SCHNEIDER BREWERY** The Ph. Schneider Brewery of Trinidad, Colo., only produced four different cans during its brief canning history — and they're all collectors items. W.T. Herget #8900 takes a close-up look on page 4.

**CANVENTION XI** One of the best yet! That's what many BCCAers are saying about Canvention XI in Chicago. Lew Cady #98, the intrepid *News Report* staff photographer, presents his photographic highlights, sidelights and general nonsense, beginning on page 6.

## Conducting business

#### OFFICERS

President	Gregg Kreyling #3533	St. Louis, MO
Vice President	Ken Horstman #1931	St. Louis, MO
Secretary	Dave Ohlendorf #1603	St. Louis, MO
Treasurer	Marcia Butterbaugh #6560	Westwood, KS

#### BOARD MEMBERS

Dick Adamowicz #344	Toledo, OH	September 1982
Will Hartlep #3109	Pittsburgh, PA	September 1982
Dick Johnson #9492	Westmont, IL	September 1982
Ray Johnson #10176	Springfield, VA	September 1982
Harry Kelthline #23	St. Louis, MO	September 1982
Bruce Gregg #248	Kansas City, MO	September 1983
Kit Hall #166	Ferguson, MO	September 1983
Warren Hardaker #696	Davis, CA	September 1983
Rod MacDonald #15509	Houston, TX	September 1983
Bill Mugrage #791	Lynnwood, WA	September 1983

#### PAST PRESIDENT

Herb Schwarz #1922	St. Louis, MO	September 1982
--------------------	---------------	----------------

#### COMMITTEE CHAIRPERSONS

Audit	Bob Campbell #1178	White Bear Lake, MN
Beer Can Information	Bill Christensen #33	Madison, NJ
Brand & Label Changes	Jim McCoy #136	Denver, CO
Convention® Planner	Herb Schwarz #1922	St. Louis, MO
Convention® Chairperson	Jack Isaacson #1213	New Brighton, MN
Chapters	Ken Horstman #1931	St. Louis, MO
Composite (U.S.)	Hank Herbst #70	Eureka, MO
Composite (Foreign)	Roger Kirkpatrick #1583	Marietta, OH
Fair Warning	Martin Landey #78	Belmont, MA
Finance	Marcella Schinski #3715	Clearwater, FL
Historian	Dave Haberman #2085	Pittsburgh, PA
Librarian	Jim Thole #410	Manchester, MO
Publicity	Lou Kovark #77	St. Louis, MO
Supplies	Steve DeBellis #576	St. Louis, MO
Want Ad Bulletin	Marcia Butterbaugh #6560	Westwood, KS
Breweriana	Dave Ohlendorf #1603	St. Louis, MO
Can Tote	Bob McClure #104	Worthington, OH
	Lou Capriotti #408	Kenosha, WI
	Jim Thole #410	Manchester, MO

**Members:** send material for News Report consideration to Larry Freeze, 627 Oakley, Topeka, KS 66606.

Chapter Brewings	page 19
Brand Changes	page 20
Emporium	page 23
Foreign Brand Changes	page 26
Meetings of the Board	page 31
Dumping	page 32
Book Review	page 35
Did You Know	page 35

# President's message

By Gregg Kreyling #3533

Convention XI is now history. A special thanks goes out to Ron Jones #1236 and all the Chicago area chapters for a job well done. Those of you who missed it, well just ask anyone who was there and let them tell you what you missed. Be sure and make plans now to attend Convention XII in Minneapolis Sept. 16-19.

I'll be running the club for the next year with the help of a fine Board of Directors. See page two for a listing of new officers and directors. When I joined the BCCA in 1974, my number seemed so high compared to everyone else's. But paging through the roster, I can see a lot of people have joined after me.

What I'd like to try to do with this column is answer questions anyone might have concerning how this club is run, or why we do the things the way we do.

I've been attending board meetings for five years and although I'm no expert on everything concerning the BCCA, I'm sure in those five years the board has discussed any question you might come up with. But a lot of reasoning behind the board's decisions are not always known to everyone. So come on, everyone send their questions to me in care of: Presidents Message, Gregg Kreyling, 2322 Ruckert, St. Louis, Mo. 63114.

Please remember, because of the volume of mail, letters can not be

answered individually. I will pick the most asked question to discuss each issue.

St. Louis is the national headquarters of the BCCA and it's also in the center of the United States. I know a lot of you members will be traveling in the next year and a lot of you will probably be passing through St. Louis. Why not take time and visit your BCCA office. There's a map in the July-Aug. 1980 *News Report*. Better yet, plan to attend a board meeting while you're here. Dates are published elsewhere in this magazine. Remember, all members are always welcome at these board meetings and we'd love to have you. Till next issue,

Gregg

## Chapter corner

By Ken Horstman #1931

Well, another Convention has come and gone and after the major hangover has subsided, life begins to spread through the body and the mind clears. I would like to take this opportunity to thank the combined efforts of Windy City, Westmont Stroh's, Prison City and Bullfrog Chapters for hosting a terrific Convention. If anyone that attended did not have a good time, they could not blame the combined chapters.

A special thanks to Ron Jones #1236 and Dick Johnson #9492 for all their hard work, not only at Convention XI but beforehand also. For those of you that did not attend, you missed a good one, so don't take that chance again and make plans to attend Convention XII in Minneapolis. Congratulations to the Gator Traders for winning the 1985 bid for Orlando.

It is that time of year when most chapters elect new officers. If your chapter elects a new chapter correspondent, please let me know so that your chapter will not miss out on the National news.

A reminder: Chapter updates are due out shortly. Please give this up-

date your immediate attention, as having to send out second and third notices generally results in mass confusion, not to mention cost of postage, etc.

During the course of the year, I will attempt to give every chapter one free advertisement for a trade session. I suggest you use it for your big event of the year and ask that you give me plenty of advance notice. In addition, chapters can also take advantage of more free advertising by sending in your chapter sales list. If your chapter has new items or has not previously used this feature, please do so; it only costs the price of a stamp for you to reach the entire membership.

**Badger Bunch** — 10th Anniversary Chapter T-shirts, \$6.00; 10th Anniversary Chapter Buttons, 75 cents each; Regular buttons, 75 cents each; Chapter Patches, \$2.25 each. Lou Capriotti #408.

**Genese Valley Chapter** — Chapter patches — \$2.50 each. Rick Hoppe #754.

**Nutmeg Chapter** — Hull's Angels T-Shirts \$5.50 each, includes postage. Please specify S, M, L. S.J. Bodnar #22281.

**Nutmeg Chapter** — Winter Swap, Sunday Feb. 15, 1982. For further information contact S.J. Bodnar #22281.

Well, that's it for this issue. I urge you again to expedite your chapter updates when you receive them and please do not hesitate to write or call me with any chapter problems which may arise. I'll work with you any way that I can. Happy collecting.

### PAPER LABEL UPDATE COMING

It's time once again for the annual update of paper label cans produced by BCCA members and chapters. The January-February issue of the *News Report* will feature the latest can creations which have appeared during the past year.

If you would like your paper label featured, send it to Jim McCoy #136.

# Trinidad — Home of Some Rare Colorado Cans

By W.T. Herget #8900

Colorado has had four breweries that produced beer in cans, and still has one brewery so operating. Interest in these cans, particularly from the defunct breweries, is evidenced by frequent references in the literature to "overpriced Colorado cans." The four different designs, with a variation of one, from the Schneider Brewery in Trinidad, Colo., are in general hard to find, and therefore, fairly high priced.

The Ph. Schneider Brewing Co. was an early Colorado brewery tracing its beginnings back prior to 1878. It was located at Plum and Convent Streets in Trinidad. Two 12-ounce cone top brands, Century and Silver State, bear the Ph. Schneider label and "IRTP." It is reported in Anderson's "The Beer Book" that this company went out of business in 1941.

The BCCA book "The Beer Can" lists the Ph. Schneider Brewery as existing in 1935, but by 1952 the name had been changed to "Colorado." There was no brewery there in 1963.

"The Register of United States Breweries" by Friedrick and Bull lists the ownership of this Trinidad Brewery as: The Philip Schneider Brewery Co. to 1941, The Walter Brewing Co. to 1947, Colorado Brewing Corp. to 1952, Schneider Brewery, Inc. to 1954, and Bohemian Brewery Corp. of Colorado to 1957.

The Trinidad brewery apparently passed from Ph. Schneider to Walters in the 1940's. Bottles exist with the Walters "Gold Label" brand with the notation "Trinidad Plant." These bottles carry "IRTP" so this fits the time frame of the 1940's. In the late 1940's, the brewery passed to the Colorado Brewing Corp. This company marketed "Colorado Three Star Pilsner" in bottles (no IRTP). As far as is known, no beer was canned by Colorado Brewing.

In 1952, Schneider Brewery, Inc. acquired the Trinidad Plant and produced two 12-ounce steel flat top brands of canned beer. These were

Karls and Old Gibraltar. They bear no "IRTP."

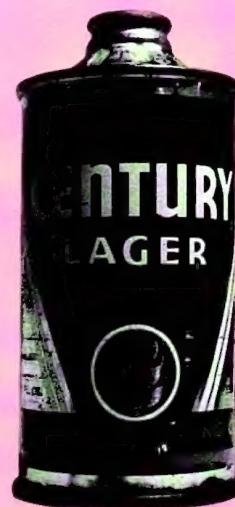
No cans are known coming from the Bohemian Brewery.

A description and pictures of the beer cans from Trinidad, Colo. follows:

## Century Lager Beer

A 12-ounce steel cone top from Ph. Schneider Brewing Co., Trinidad, Colo. Colors are red, blue, gold and white. Can maker is Continental Can Co. "Cap Sealed" is not in script. The can has one face and carries "IRTP." The cone top is low profile and has indented ribs on the cone with a flat bottom and weighs 3 3/4 ounces. The can also exists in low profile with raised ribs and a concave bottom weighing 3 1/2 ounces. Evidently these cans were produced from 1935 to the 1940's. This cone top is scarce.

This beer can is pictured in the following: Bible 110, Unlimited 21-10, WWBC 1946, BCCA 20-13, and Maverick 23.



## Silver State Lager Beer

A 12-ounce steel cone top from Ph. Schneider Brewing Co., Trinidad, Colo. Colors are dark blue and silver. Can maker is Continental Can Co. "Cap Sealed" is not in script. The can has one face and carries "IRTP." The cone top is now low profile with raised ribs on cone weighing 3 1/2 ounces. These cans probably were produced from 1936 to the 1940's. This cone top is



extremely scarce.

The beer can is pictured in the following: Bible 664, and BCCA 115-5.

## Karl's Beer

A 12-ounce steel flat punch top can from Schneider Brewery, Inc., Trinidad, Colo. Colors are brown, yellow, red, and white. While the basic design is the same, this can comes in two varieties. The first, and more common, has the slogan "An Exquisite Product of the Master Brewer" around the top. This can was made by the Pacific Can Co. with "Kan Kegs." The second and scarcer variety has the slogan "Made from Purest Colorado Mountain Spring Water" around the top. The can was made by American Can Co. (Kept lined with 3 patent numbers).

These cans have two faces and not "IRTP." Both varieties weigh 2 1/2 ounces. These cans were produced in the 1950's. Karl's first variety is fairly available but the second is rather scarce.

The first variety is pictured in the following: Bible 1507, Unlimited 86-26, and BCCA 66-11.

Karl's brand beer has also been put out by Grace Brothers Brewery Co., Santa Rosa, Cal. They issued the can in the same colors as Schneider, but changed the top slogan to "Made from Choicest Cereals and Seedless Hops." This

beer is referred to as "Famous Bavarian Type" rather than the Schneider "Famous Pilsner." The can is made by American Can Co. and weighs 2½ ounces. Grace Brothers also issued this brand in a blue, white, and red can. It has no top slogan but is otherwise similar. This can weighs 2 ounces. Both of these cans were produced in the late 1950's and early 1960's. Thus, it appears that Schneider passed the brand to Grace.



#### Old Gibraltar Beer

A 12-ounce steel flat punch top can from Schneider Brewery, Inc., Trinidad, Colo. Colors are gold, brown, and pale yellow. Can maker is Pacific Can Co. with "Kan-Kegs." This can has two faces and no "IRTP." Can weight is 2½ ounces. Probably produced in the early 1950s. This can is extremely scarce.

This can is pictured in the following: Unlimited 100-26.

Old Gibraltar brand beer was put out by two other brewers: Tivoli in Denver, Colo., and Maier in Los Angeles, Cal. The designs are identical except for the slogan around the top of the can and, of course, the brewery name. The slogans are: Schneider — "Made from Purest Colorado Mountain Spring Water," Tivoli — "Brewed from Pure Rocky Mountain Spring Water," and Maier — "Brewed and Packed at the Brewery."

The Tivoli can was made by American Can Co. and the Maier can is from National Can. Both weigh 2½ ounces. Since the Bible lists the Maier can as 1957, it seems probable the brand passed to Maier and Tivoli from Schneider.

Since the General brewery Co. ac-



quired Walter's, who at one time owned the Schneider Brewery, it is easy to speculate how Grace and Maier acquired the Karl's and Old Gibraltar brands.

**Recap of Schneider-Trinidad Cans:**  
Century Cone — Scarce; Silver State Cone — Extremely Scarce; Karl's — Fairly Available; Karl's (Variation in Slogan) — Scarce; Old Gibraltar — Extremely Scarce.

## -Thanks-

Don't know where the year has gone and will say that I enjoyed it immensely in meeting old friends and making many new ones. Since joining BCCA, Gerry and I agree that it has been the most fulfilling years of our lives.

I plan to stay active in the BCCA in some capacity, but the first order on my agenda is to fix a water seeping problem in the basement which is playing havoc with the few mint cans that I have.

I'm very proud of all the officers, board members, committees and *News Report* staff and wish to thank them for a job well done. It is encouraging to know that so many members are willing to donate their time and efforts to our great hobby.

A special thanks to Donna and Carol, our girls in the office. I really appreciate their dedication and extreme efficiency and I probably

didn't say thank you often enough.

I don't know how actively I'll continue to collect cans, but there is one collection I'll always cherish and that is the friends I have gained in the hobby.

Herb Schwarz #1922

I would like to express my appreciation to all of the Chapters that supported me in my bid for membership on the BCCA Board of Directors, and to all of you who voted for me at the Convention, I would like to give my sincere thanks also. I hope I can be equal to the task and do as well as those who preceded me on the Board. If I can be of any help to the general membership, please feel free to contact me.

Warren "Buffalo" Hardaker, #696  
President, 49er Chapter

---

### A PRICE GUIDE TO BEER ADVERTISING OPENERS AND CORKSCREWS by Donald Bull

If you're interested in one of the hottest collectables around today, you must have this book. Over 400 different types of beer advertising openers and corkscrews are pictured. Includes current values, historical background, and patent data.

Price: \$5.00 plus \$1.00 postage.

Mail order to: Donald Bull  
P.O. Box 106  
Trumbull, CT 06611

Other publications still available:

THE REGISTER OF UNITED STATES BREWERIES 1876-1976, VOLUMES I & II. Listings of 5858 breweries of the period with out of business dates. \$14.00/set

BEER ADVERTISING OPENERS — A PICTORIAL GUIDE — photos of over 200 types of openers, identification guide, and 3000 openers catalogued by type.

\$7.00

# CANrad Hilton Still Stands After No. 11!

By Ken Tremel #4934

Once every year members of the BCCA gather for the Big One — the CANvention. And this year's event in Chicago was no exception. It was a BIG One.

This was the first time that one hotel (the CANrad Hilton) so completely swallowed up a CANvention. Collectors were scattered all over the hotel's 25 floors and 2300 rooms.

The trade area, in the lower level of the hotel, was more than large enough, with some people complaining that it was TOO big. Many comments were also heard about the trading not being as good as in past years. They blamed it on prices on the cans, and specialized can traders who only wanted certain types of cans for their traders. You had to work a little harder to find the right people to make those 'good trades' with.

**THE GRAND BALLROOM** was the site for the National Hospitality Room and the banquet. It was an impressive room with huge chandeliers, and for three straight nights it was filled to over-flowing.

Before I go any farther, I must express to Ron Jones, and the people of the Windy City, Prison City, Westmont- Stroh's and Bullfrog chapters, who really worked hard on this event, my personal feelings. "Hey — O.K. What a super good time! I do not recall seeing a CANvention run so smoothly as this one was! Congratulations on a job well done!"

One of the surprises at this year's CANvention was handed out at the Saturday morning business meeting. All those attending received a special glass mug for getting their cans out of bed early.

As for the business meeting, it went sort of like this. President Herb reported that so far 1,636 people were registered for the CANvention (1,016 members and 620 guests, including 9 from outside the borders of the U.S., Canada, Mexico, England, Sweden & Germany were represented this year.)

Orlando (316 votes) won the bid for the '85 CANvention by outpolling Portland (191 votes) and Omaha (136 votes). All three gave excellent presentations. Jack Isacson gave an update on the '82 CANven-

tion in Minneapolis. It is scheduled for Sept. 16th thru the 19th.

**BIGGEST ITEM** under new business was Bill Christensen's proposal to have the BCCA form a committee to investigate the possibility of changing BCCA's policy of 'Trade only' to 'Buy, Sell & Trade.' The vote (by hands) was close, but it passed. Remember, this is only an advisory type proposal, not a binding action that would 'automatically' change the by-laws. But if you want to be heard, now is the time to speak up — one way or the other.

Under old business, a proposed committee to see about possibly coming up with different designs for a new logo seemed to meet with disapproval from those in attendance. I say seemed to because the whole thing was as confusing as that last sentence, and you don't have a hangover.

I'm sure I probably missed some of the other business, but you got to remember, it was early in the morning after a 'wild' night before.

One thing I do remember was Lew Cady's proposal to 'debunk' the Billy Beer can stories that are making the rounds, by going out on the streets of Chicago and giving away as many of the 'stupid little things' as possible.

We also voted for some new board members. The results were made known at the banquet & awards ceremony, and that's where we're going now.

**TALK ABOUT FANCY!** Wow! 2 knives, 2 forks & 3 spoons! Waiters and waitresses everywhere. They even put the dressing on your salad for you, "Is this enough?" "That too much?" "Let me get you some more!" At our table were Brad & Lynn Craig, Kent Dickerson, Craig & Cindi Baumann, Joe Kreuser, "Bird" & Lori Thayer, and their friend from Ohio, "Joe Phabeetes" and myself. What a crazy bunch of people, especially that "Joe Phabeetes" character.

From here on I'm going to wing it, so hang on!

•Ron Jones was surprised with a singing telegram!

•Pete Vann got his picture taken with "Miss Singing Telegram!"

•The new Board Members are: Kit Hall, Bruce Gregg, "Premium

Bill Mugrage, Warren 'Buffalo' Hardaker, and the barefoot trader from Houston, Rod MacDonald.

•Can of the year: Schell's.  
•Special can or set of the year: Casey's Lager.

•Collector of the year: Bob McClure.

•Jack Turner is retiring after 10 years as CANvention Planner. He received a very nice award and a standing ovation.

•"Chapter Two" was the name of the band and they were really good. They had to use borrowed equipment on Friday and Saturday nights because someone stole all their speakers and amps and their piano.

•The Gator Traders bid for the CANvention in Orlando was helped a great deal by their special give-away, styrofoam can holders. Or as



Julie Ward  
Miss BCCA

they called them, "Cool Cups." Very Nice!

Berghoff's Restaurant, located about 8 blocks from the hotel, had the most reasonable prices in the city. And the food was good! So was the Berghoff dark beer!

SATURDAY AT AROUND 5 pm a large crowd gathered on the corner of Balboa and Michigan ave. to give-away Billy Beer cans. Miss BCCA, Julie Ward, and BCCA President, Herb Schwarz led the parade. There was much success until some of the more adventurous souls moved out on to the traffic island to hand out cans to passing motorists — mostly cab and bus

drivers.

Late Saturday night, near the end of the music and dancing, we met two members from Sweden. Lars Nilsson and Haken Lorentzson had been in the U.S. for about 4 weeks prior to the CANvention. They were just part way through a 5 month vacation in the States.

They said they really have enjoyed their trip so far, getting to meet so many people, seeing so many different places. They really liked American beers, except that they are served too cold. But most of all they really liked meeting all the people, especially the beer can collectors. When asked what they

wanted to see most while visiting here, Lars replied, "THE PEOPLE! The American people are so friendly and helpful! They will tell you what is good to see, and what is not."

It was a most enjoyable couple of hours that we spent talking with them. Even at that late hour we learned much about Sweden and its beers, as well as what two people from across the big pond thought about America and Americans. It was a very nice way to end the week.

Here's hoping your long trip goes well, Lars and Haken, and may you have only good memories of your visit here.



FOR THOSE OF YOU who have all the domestics, here are a few foreigners for your collection: Lars Nilsson #23095

from Sweden, Horst Wendland #780 of Mississauga, Ontario; Ronald Hayes #4746 of Calgary, Alberta; Bertil Sandin

#6933 of West Germany; Enrique Torres-Rivera #22286 of Mexico City; Ian Hadlow #18751 of England.

## MAKE PLANS FOR MINNEAPOLIS

Although we just finished No. 11, it's not too early to start making plans for the next Big One — Convention XII. The site is Minneapolis and our hosts will be the North Star Chapter. Dates are September 16-19, 1982.

Trading will take place at the Minneapolis Auditorium and Convention Hall. The headquarters hotel will be the Leamington, with the Curtis also being used. Convention Chairman is Jack Isaacson #1213.

For the record, here is the rest of the Convention schedule: September, 1983 — Houston (hosted by Grand Prize Chapter); September, 1984 — Cedar Rapids (hosted by Hawkeye Chapter); September, 1985 — Orlando (hosted by Gator Traders Chapter).

## TOONER SCHOONERS BACK IN JANUARY

Due to the extensive Convention XI coverage in this issue, the ever-popular Tooner Schooners column will not appear this

month. But fear not, mini-session fans! It will be back in all its glory in the January-February issue of the *News Report*.

If you would like your chapter's mini-convention highlighted in *Tooner Schooners*, send information to Marcia Butterbaugh #6560 at least six weeks in advance of publication. One photo and up to 350 words are allowed per story. Black and white photos are preferred. Please provide story in typewritten form.

The "Bull's Eye" column, featuring ideas for chapter trade sessions, will also be back next issue.

# BCCAers Crush Billy Beer Myth

It was beautiful. Saturday afternoon of the Convention, scores of BCCAers poured out onto Michigan Avenue to reveal the Billy Beer can scam for what it is.

To prove that Billy Beer cans are worth very little — certainly not hundreds of dollars or even five bucks — 75 mint Billy Beer cans were given away to passers-by, bus drivers, cabbies, pedestrians of all ages, and even a guy who was -uh- sleeping on a park bench (when he wakes up, he'll discover that his fingers have been wrapped around a Billy Beer can).

Twas nice to see Miss Beer Can crushing that can. (A couple cans got run over by passing buses, too.)

It warmed the heart to see our outgoing president standing there on the traffic island alongside our incoming president and Miss Beer Can and a couple of other rip-off hater. All were gleefully passing out Billy Beer cans to anybody and everybody.

It should be pointed out that all 75 cans were donated by BCCAers who feel that the Billy rip-off is hurting our hobby.

One of the finest sights of all was Roger Kirkpatrick scurrying around trading for Billy cans so that he could donate them to the cause. Now that's the spirit that made the BCCA great — and will keep it great!



## The Billy Beer Bust

(Editor's note: The following editorial appeared in the Chicago Tribune shortly after Convention XI had adjourned.)

Have Reaganomics already been written off as a failure and are the Carters back in style, including Billy Beer? Some people evidently hoped so, judging from want ads that appeared recently while the Beer Can Collectors of America were meeting in Chicago. They offered Billy Beer at prices averaging \$250 a can, or \$1,500 a sixpack.

Alas, the would-be sellers appear to have been the victims of a gag — the publicized effort of one collector to sell Billy Beer at \$9,000 a sixpack. In fact Billy Beer is a bust. There never was much of a market for it and what collectors' market there was has disappeared. Three hundred cans of Billy Beer were given away free at the collectors' convention.

The free market can be cruel to inflated egos, but it remains the most reliable measure of public esteem — not to mention the quality of beer.





A VISIT TO El Taco Loco (around the corner from the hotel) brought Mexican

food to these traders who may or may not be Deb and Dan Schopp.



HOLD EVERYTHING (including the elevator) when there's a trade in the offing.



## Trading

THIS IS IRA DICKER, guarding his father's gallon traders. Ira's dad is Leonard. Obviously, he's got more than a passing interest in your basic larger-than-12 oz. cans.



John Wyma #18482, Ralph Collins #14826, Jack Kellogg #12115 and Daniel Hursh #17939 conduct some heavy negotiations in the trading arena.

# Displays

Due to a judging discrepancy in the voting for "Best Overall Display," co-winners have been declared. Don Kurtz #891 and Jim Owen #21755 will both receive trophies for best overall display.



First Place Type & Brand — Kurt Kuhlman #4462 and Mark Kuhlman #4460. (Hamm's).



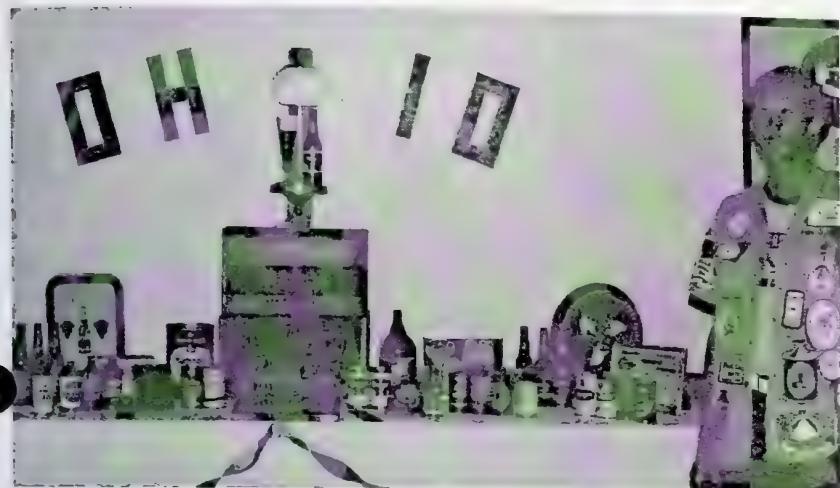
First Place Brewery — Jim Owen #21755. (New England Breweries).



First Place Flat Top — Lars Nilsson #23095. (Scandanavian Cans).



First Place Chapter — Simon Pure Chapter, represented by Bob Terray #18239. (Iroquois Brewery)



First Place Open — Roger Lichtenberger #8797. (Ohio Breweries).

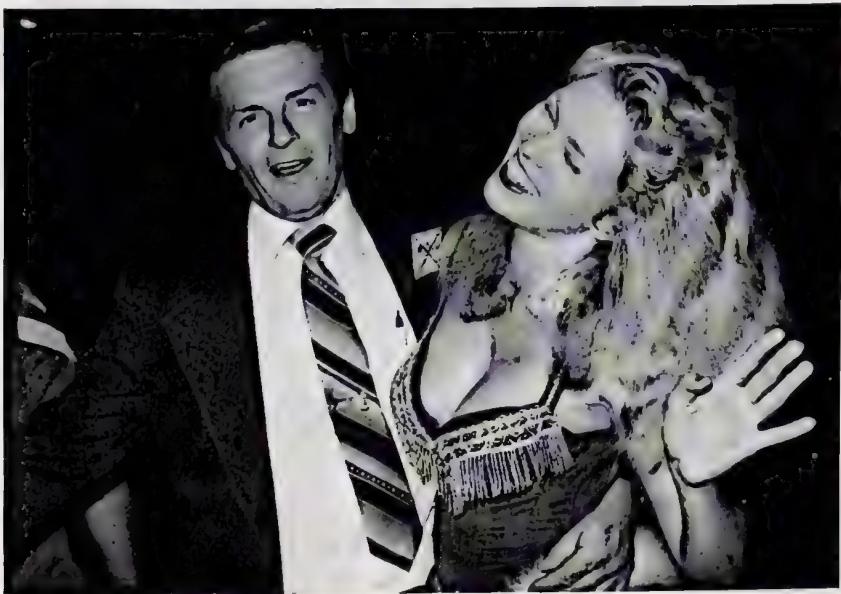


First Place Foreign — Don Kurtz #891. (Dumping Down Under).



First Place Cone Top — Andy Passon #22180. (Picnic Scene).

# Miscellaneous



RON JONES was Convention Chairman. And some of his friends wanted to pull a surprise on him. Something nice, don't you know. And in the best of taste. So

they hired this creature to appear at the banquet and sing him a song. Good work, guys!



MISS BEER CAN, Julie Ward, appears to be saying "That Elwood really cracks me up!" Meanwhile, Elwood (aka George Arnold) appears to be stunned by the lady's incredible beauty. Or something.



JO ANN AND CARL COVELL (she's #10099; he's #1099) take Miss Beer Can of 2002 out for a stroll.



MARTIN & HAZEL KELLER didn't have any fun. As you can see, they just moped around the dance floor.

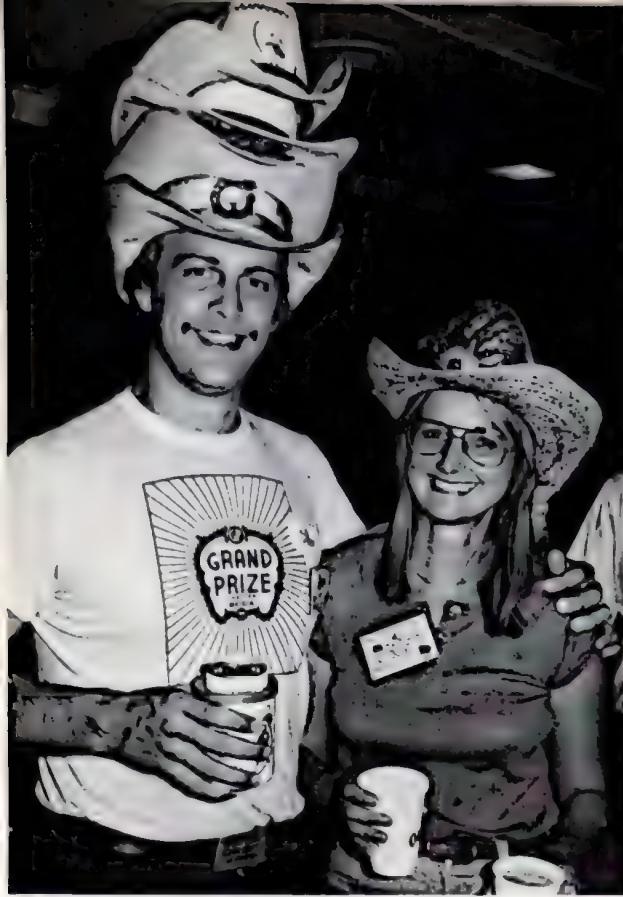
THE TONTINE CHAPTER didn't lose a member this year. (The Playboy Chapter lost just two.)



OUR HOSTS. Deserving of Our Thanks.

**OUR BOARD AND OFFICERS.**  
Top row (left to right): Gregg Kreyling, President; Bruce Gregg, Board Member; Herb Schwarz, Convention Planner and Past President; Dick Adamowicz, Board Member; Bill "Premium" Mugrage, Board Member; Will Hartlep, Board Member; Kit Hall, Board Member, Ken Horstman, Vice President; Rod MacDonald, Board Member; Dave Ohlendorf, Secretary. Front Row: Ray Johnson, Board Member; Marcia Butterbaugh, Treasurer; Dick Johnson, Board Member; Harry Keithline, Board Member.





THE MAN WITH MANY HATS was Marc Hogan #11230. The lady with the man with many hats was Sandi Bovyn #531½.



DENNIS GORDON Recently came across this beautiful promotional piece for Keglined cans. Even has a 3D stick-out Krueger's can. Nice, huh? Dennis brought it to the Convention to see how many people he could make insanely jealous. (At last count, it was in the hundreds.)



YEP, that's a real Ski Country that Dennis Hauptman was drinking in the hospitality room. A tad on the obsolete side. On the rank side, too, we'll bet!



"JUST GIVE ME HALF A CUP" was Terry Dunn's request. Kent Dickerson was happy to oblige. Look close and you'll see that Terry does, indeed, have only half a cup.

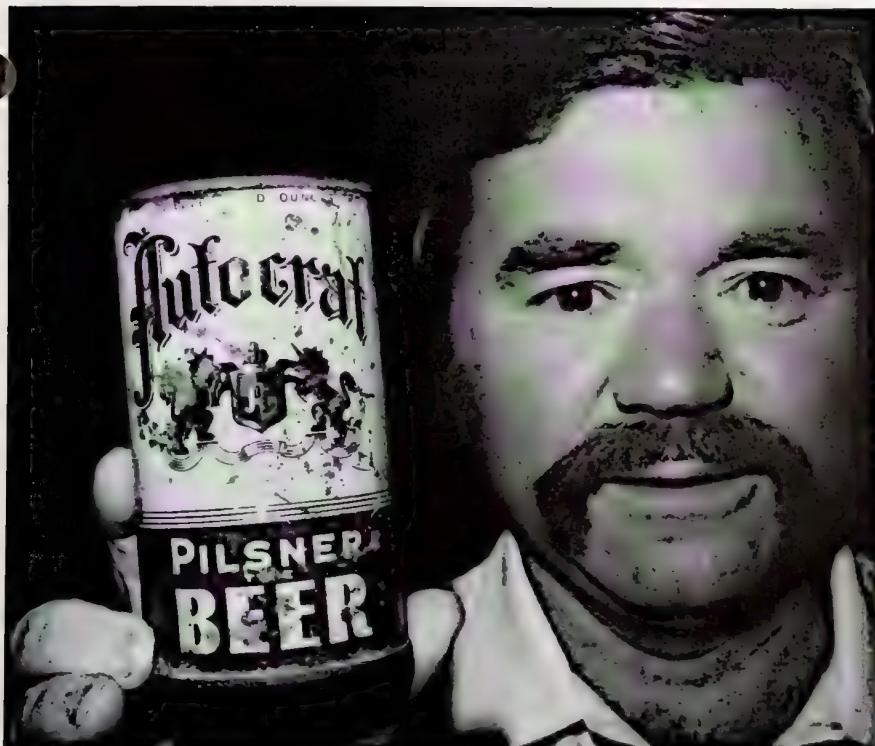
## Future BCCA Board Meetings

Date	Location	Time
Sat., Nov. 21, 1981	BCCA Office	12:30
Sat., Dec. 12, 1981	Goff Mall	6:30 p.m.
Sat., Jan. 16, 1982	BCCA Office	12:30
Sat., Feb. 13, 1982	BCCA Office	12:30
Sat., Mar. 13, 1982	BCCA Office	12:30
Sat., Apr. 17, 1982	BCCA Office	12:30
Sat., May 15, 1982	BCCA Office	12:30
Sat., June 19, 1982	Knights of Columbus Park	11:00
Sat., July 17, 1982	BCCA Office	12:30
Sat., Aug. 14, 1982	BCCA Office	12:30
Fri., Sept. 17, 1982	Minneapolis	3:00 p.m.

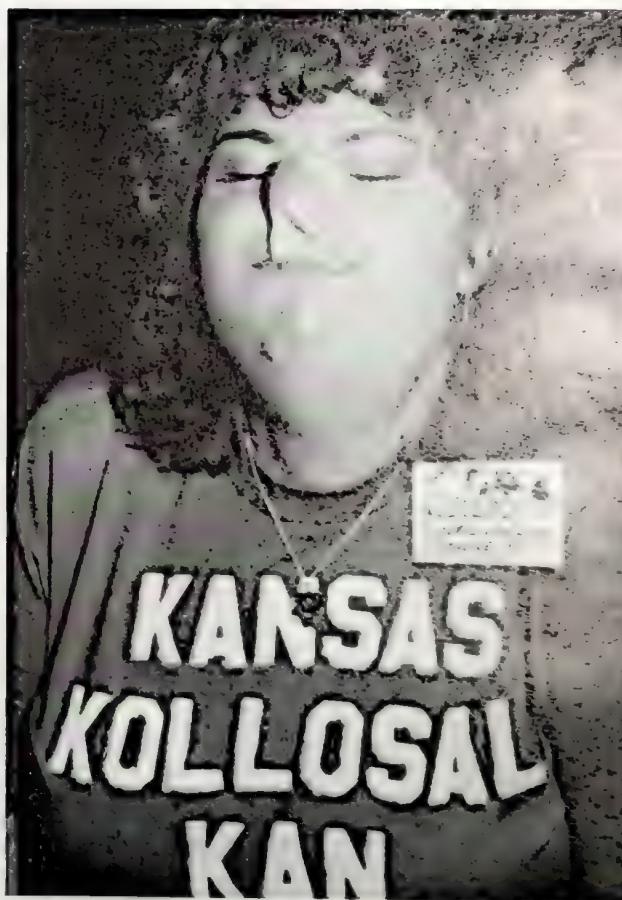
Dates are tentative and subject to change. If possible, 30 days notice will be given.



A TABLE Full of New Jerseyites, past and present. Except, of course, for Gall and Barbara.



FOR YEARS, rumors flew about Autocrat. But nobody had ever seen one. Still, Chicago-area collectors knew it had to exist. After all, they had seen records showing that Autocrat — in cans — had been shipped. Suddenly, one has shown up. Here it is with its owner, Dan Villiers.



BUBBLEGUM 1, SHERYL VAN SLYKE 0.



**SURPRISE!** Everybody who dragged themselves to the business meeting at 8:30 Saturday morning got an unexpected reward — the mug pictured here. Only empty. Whose idea was all this wonderfulness? Ed Hahn, whose mug is also pictured here.



**PHIL POSPYCHALA** was one of the guys from the Chicago gang who made the Convention the wonderful Convention it was. He was seen at the banquet toting around this can of Nectar. But it wasn't a frosty beer. More like a frosted beer.



**IT'S ABOUT 4 IN THE MORNING**, but nobody cares when P.K. Frawley and his

gang of beer-powered entertainers are cookin'.



**STACKING.** What is it about BCCAers that makes them stack things all the time? Goes back to when canned beer was served at the banquet. At least. Anyway, Convention XI was no exception.



## Convention XI at a Glance

Collector of the Year: Bob McClure #104  
Can of the Year: Schell's Deer Brand  
Commemorative Series: Casey's Lager  
1985 Convention Site: Orlando, Fla. (hosted by Gator Traders)  
Newly-elected Board Members: Kit Hall #166, Bruce Gregg #248, "premium" Bill Mugrage #791, Warren Hardaker #696, Rod McDonald #15509.

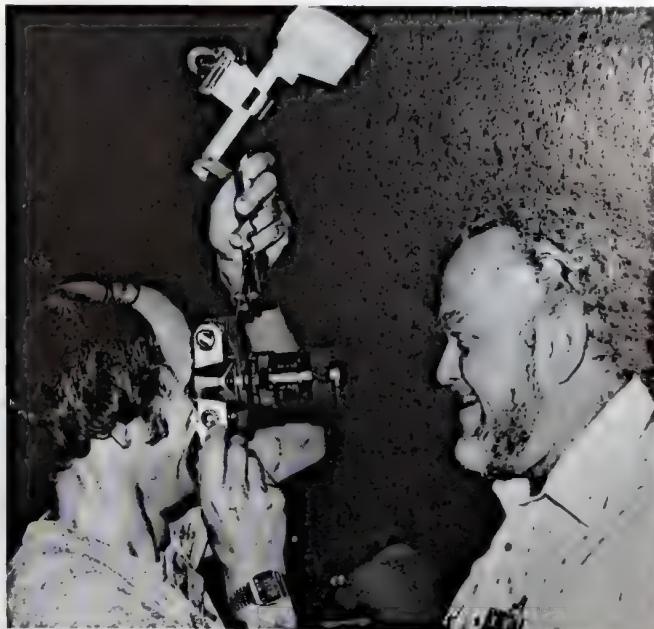
BOB McCLURE, Collector of the Year, receives his trophy from Herb Schwarz, 1980-81 President of the Year.



HOSPITALITY ROOM hijinks found Shar Berg and Rolfe Weiss applying whipped cream or shaving cream or something equally disgusting to each other's formerly lovely countenances.



THE BILL CHRISTENSEN CONETOP AWARD for the best article in the last year's News Report went to Dan Andrews #2954 for his Maier Brewery story.



GENE MILKOWSKI TAKES A CLOSEUP of the Collector of the Year, Bob McClure.

## YES, WE DO HAVE DEADLINES!

Believe it or not, we do have deadlines in our effort to publish the *News Report* on a timely basis. You can help us keep to our schedule by sending contributions on time and to the correct address.

If you have an item you think would be of interest to the membership, it must be in the hands of the *News Report* staff by the 15th of the second month preceding publication. In other words, November 15 for the January-February issue.

Next question: where do you send your item? The names of *News Report* staff members can be found in the upper left-hand corner of page two each issue. Brand changes information should be sent to Jim McCoy #136; a trade session listing should be sent to Mark Ferguson #5836, and so on.

Every staff member welcomes contributions for publication. Let's hear from you.

Here is the deadline schedule for 1982:

ISSUE DATE	DEADLINE
January-February	Nov. 15
March-April	Jan. 15
May-June	March 15
July-August	May 15
September-October	July 15
November-December	Sept. 15



IT'S THE BREWS BROTHERS times two. Right-to-left (not left-to-right) you see the original Brews Brothers, George Arnold and Bob Taylor. Next are the cheap imitation Brews Brothers, John Ahrens and

## What I Did Last September

By Lew Cady #98

I heard that Board of Director candidates Premium & Buffalo were going to cover the West "and part of the midwest, too."

I heard Dan Reitz note that "our maid committed suicide."

I overheard a BCCAer at the business meeting extolling the wonders of being on the beach in Cedar Rapids. "But," he warned, "watch out for the undertow."

I listened to Jeff Berg as he was overcome by the many wonders of Orlando (as described at the biz meet). "It sounds so good," said Jeff, "that I vote we leave for there right now!"

Later, Jeff realized that all three sites had their good points. "How about a day in each city?" he asked.

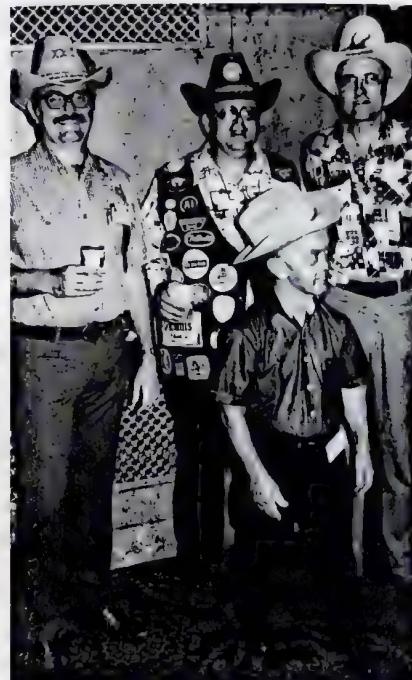
I went on an official sanctioned bar tour. Whew!

I attended the 3rd annual meeting of the BSCA (Beer Song Collectors of America) on Thursday afternoon.

I visited Wrigley Field and White Castle. Both. On the same day!

I think it was while the Convention was going on that we witnessed the founding on yet another group — the EPCA. (Electric Piano Collectors of America.)

I was treated to a tidbit of Walt Weimer Wisdom: "Iron City is good as long as it's fresh. When it isn't, it starts to rust."



SHORTY DUNHAM and three oversized fellers: Jim McCoy, Premium Bill Mugrage and Ron Moermann.

I realized that the Saturday Night Banquet should be renamed the Saturday Night Banquet and Costume Party.

I was dazzled by those clever guys who overcame the 8' limit on displays by combining two displays into one 16' spectacular.

I was miffed to learn that the Bofeferding Chapter wasn't allowed to enter its usual terrible display.

I learned (from Jim McCoy) why Miss Beer Can became increasingly tan as the days passed by.

(It was the flashbulbs.)

I heard Terry Dunn speculate on why a lot of folks were so spiffily dressed for Saturday night's banquet: "I guess sales were up this year."

I was treated to Bill Christensen's overview of the crowd: "There are some very odd bods here."

An even more insightful insight to leap from the mouth of Mr. Christensen: "You know how dedicated fly fishermen always return the fish to the stream after they've caught them? Well, I think real beer can traders ought to do the same. I think they should leave the cans they've traded for during the Convention in their rooms when they leave."

Bud Mazzeo. But we wouldn't recommend messing with any of them. From time to time, the hospitality room was treated (if that's the word for it) to appearances by these clowns.

# Chapter brewings

By Jim McCoy #136

A collection of this 'n that taken from recent issues of the BCCA chapter publications and newsletters. Contributions are welcome and can be accomplished by sending your chapter's mailings to Jim McCoy #136.

## SORRY DAVE, BUT IT WAS BOB McCLURE WHO WON THE 1981 COLLECTOR OF THE YEAR AWARD!

BCCA Collector of the year — Lew Cady #98.  
*Coal Cracker Newsletter*

## YES, THE BCCA IS TRYING TO DO SOMETHING TO STOP THE BILLY BEER SCAM!

Boy, is the BCCA getting swamped with inquiries about Billy Beer. The July 25 edition of the Washington Post carried 23 ads on Billy Beer cans for sale. I've already answered nearly 50 letters and had a couple dozen phone calls on the subject, all from various reporters trying to answer inquiries sent to their paper. A couple of weeks ago, the Golden State Chapter had a Billy Beer can smashing rally in protest of a kid getting ripped out of \$200 that he paid for the can for a Father's Day present.

*Big Beer Brotherhood Rustic News*

## IDEAS WHOSE TIME HAS COME DEPT:

And our board member, Larry White #1527, has received a patent on a very worthwhile invention. He, with his ingenious mind, has come up with a beer drinker's dream: He has invented a bar stool that flushes. Look for it on the market within the next year.

*Queen City Newsletter*

## ERROR CAN?

A note from my aunt in Williston, N.D., says there is a misspelling on the Williston Basin Energy can (can't blame me this time). New Elm should be New Ulm. Has anyone seen a can with the correct spelling?

*Knickerbocker Knick Knews*

## EDITOR'S OPINION

I feel that this "Billy Hoax" can cause damage to the beer can collecting world. Is it possible that someone within the BCCA and a well-known dealer approach the Merv Griffin Show for equal time to dispell this outrageous belief that Billy cans can bring \$600? Even the idea of \$1.50 each is high. A short spot in the show to show some of the true rare cans and a discussion on the benefits of collecting cans and their counterparts or go-withs would be good. I think that the price of \$600 was misread. There was an article a while back when the original brewery closed and in their stock was around two million empty Billy cans that were sold for recycling, maybe at the price of \$600 — for the works, all two million cans, not one.

*Knickerbocker Knick Knews*

## X-RATED BEER

In the 16th Century when European royalty strayed

away from home, a courier traveled ahead as an advance party to sample the beer in the various taverns and inns along the royal route. If the beer was average, the courier would mark a single "X" on the inn's door; good beer rated two "Xs" and excellent beer rated the highest — "XXX."

*CANecticut Red Fox Sez*

## HUBER SWITCHING?

John Sleiziz #19160 reports that Huber has run a sample of aluminum cans without labels to test their canning equipment. It's likely they will be switching to aluminum cans in the near future.

*Badger Brewnews*

## CALIFORNIA HERE I COME!

According to the Johnny Carson Show, Billy Beer is going for \$500 a six-pack in California. Well, good news for you people out in California — I've got 13 six-packs full, which I'll let go for next to nothing. A full set of 007s, a Rosalie, 20 mint flats, almost anything. See what an easy trader I am?

*Bullfrog Frogs Log*

## THEIR LAWYERS ARE PROBABLY REVIEWING THIS RIGHT NOW!

I wonder if good ol' Miller Brewing will sue Aunt Jemimah for using the word "LITE" on her waffle syrup . . .

*Gateway Can-A-Gran:*

## I SUPPOSE THIS MIGHT BE EXCITING NEWS TO POP CAN COLLECTORS!

A lot of people have noticed that some of their beer cans are painted over other brands. This is especially true of cans from small brewers in the '60s and early '70s. The most recent one I know of is Denver Premium Beer by Tivoli. This can was often painted over Cola cans of an unknown regional soda pop company in Topeka, KS. You can often spot these by holding the can in a certain direction to the light and seeing the raised lettering under the current paint job.

*Cornhusker Chatter*

## EXPERTS FOR COMPOSITE NEEDED

The BCCA Composite Committee is looking for experts to expand the information in our composite list. Do you have reasonably good information about the cans produced by a particular brewery? The Composite Committee wants to expand the composite list into a can-by-can catalog and they want individuals to pick a brewery and put together a list of cans from that brewery. This would involve a little work, but if everyone helps out the end result would be the most complete list of beer cans ever assembled. So why not pick a brewery and put together a list of its cans. The information the Committee needs is described in the July-August BCCA News Report.

*North Star News*

# Brand changes

By Jim McCoy #136  
Photos by Lew Cady #98

A tip o' the Stetson to Ron Jones, Jack Turner and all the hard workers from the Windy City, Westmont Stroh's, Prison City and Bullfrog Chapters who made this year's Convention one of the best we've had. For the first time that I can recall in eleven years of Conventions, we had a single, self-contained facility that literally swallowed up the attendees. I never thought

we'd have a hotel that was too big for our group, but the Conrad Hilton achieved that status. Even so, everything was terrific and well planned out thanks to the efforts of those who made it all possible. Okay North Star bunch, you're up next!

One said note to report. I received several calls toward the tail end of September from friends of Bill Helsley (193) informing me of his passing. Bill attended this year's Convention just as he had most others including the first one in St. Louis. He was a good friend and I always looked forward to seeing him each year at our annual gathering. This year we talked about baseball memorabilia collecting, his 30+ years of nightshift work, his wife and son, can collections that had gotten too big to display and how the Conrad Hilton had been turned into a barracks during WW II. I even had a piece of Jerrie's "famous" shoo-fly pie that Bill and his wife brought each year to the Convention for my sweet-tooth. Next year won't seem quite the same, but I'll always be thankful to the BCCA for giving me the opportunity to develop close friendships — with Bill and hundreds of other can collectors over the last eleven years.

1. AUGUSTINER BEER (Pittsburgh) is out in a crimped steel can. (PIT 171)

2. BEER (Jos. S. Pickett & Sons) is now out in an aluminum can. (PKT 24)

3. BIG E WESTERN PREMIUM BEER (Falstaff), mentioned in the September-October issue, is now being test-marketed in several cities. (FA 91)

4. BROWN DERBY LAGER BEER (Pearl) now lists the brewery locations on a separate line. (PRL 97)

5. BUB'S BEER (Walter) is now out in a crimped steel can with the design that had been created by the Peter Bub Brewing Co. prior to the takeover by Walter Brewing Co. (WLW 58)

6. BUDWEISER BEER (Anheuser-Busch) has moved the brewery locations on their 12 ounce can from the front to the side of the can. (AB 84)

7. BURGER BEER (Hudepohl) has added the U.P.C. lines to their can. (HUD 15)



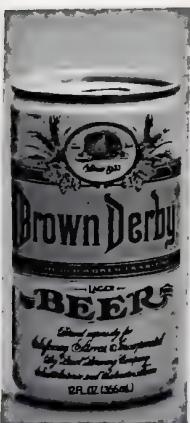
1 (PIT 171)



2 (PKT 24)



3 (FA 91)



4 (PRL 97)



5 (WLW 58)



6 (AB 84)



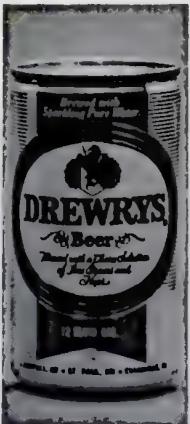
7 (HUD 15)



8 (LNK 29)



9 (DX 14)



10 (HMN 126)



11 (FA 92)



12 (GSE 28)



13 (GSE 29)



13 (side)



14 (GSE 30)



14 (side)



15 (GBL 19)



16 (PRL 98)



17 (HMN 127)



18 (HBR 47)



19 (PIT 172)



20 (PIT 173)



21 (PIT 174)



22 (KR 5)

**8. CHIPPEWA FALLS PURE WATER DAYS BEER** (Jacob Leinenkugel) is out with can #5 in the series. Basic colors are blue against a yellow background. (LNK 29)

**9. DIXIE LIGHT BEER** (Dixie) is out in a totally redesigned aluminum can. This brew has 99 calories for you weight watchers. (DX 14)

**10. DREWERY'S BEER** (G. Heileman) was on the market in this can just prior to the addition of 355 ML to the contents line. (HMN 126)

**11. FALSTAFF BEER** (Falstaff) redesigned their 16 ounce can using the same design they created for their 12 ounce cans last year. (FA 92)

**12. GENESEE CREAM ALE** (Genesee), with the lower case n, is out in a crimped steel can. (GSE 28)

**GENESEE LIGHT BEER** (Genesee) has been out in several variations:

13. Crimped steel can with 110 calories. (GSE 29)

14. Extruded steel can with U.P.C. lines. (GSE 30)

15. **GOEBEL GOLDEN LAGER BEER** (Goebel) added 355 mL to their contents information. (GBL 19)

16. **GOETZ MALT BEVERAGE NEAR BEER** (Pearl), mentioned in the January-February issue, shown this issue. (PRL 98)

17. **HEILEMAN'S OLD STYLE LIGHT LAGER BEER** (G. Heileman) has added the U.P.C. lines to their can. (HMN 127)

18. **HOLIDAY WISCONSIN BEER** (Jos. Huber) is out in a crimped steel can. (HBR 47)

19. **IRON CITY BEER** (Pittsburgh) salutes the 1981 Steelers with this team photo can. (PIT 172)

20. **IRON CITY BEER** (Pittsburgh) produced this special can saluting the Marine Corps League detachments of Pennsylvania. (PIT 173)

21. **IRON CITY BEER** (Pittsburgh) features Pittsburgh's Men of Iron and Steel on this very beautiful 16 ounce can. This can looks like a strong contender for Can of the Year honors next year. (PIT 174)

22. **KAIER'S SPECIAL BEER** (Chas. D. Kaier) was issued in an extruded steel can. (KR 5)

23. **K&B BEER** (Royal), in a redesigned can, is now on the market by this brewery. (RY 14)

24. **K&B LIGHT BEER** (Royal) is now on the market weighing in at 89 calories. (RY 15)

25. **KOOL MULE FLAVORED MALT LIQUOR** (Rheingold) is now being marketed in cans. Too bad they didn't use the paper label design. (RHG 10)



23 (RY 14)



24 (RY 15)



25 (RHG 10)

26. LEINENKUGEL'S BEER (Jacob Leinenkugel) is now out in an aluminum can with slight color variations. (LNK 30)

27. LIGHT BEER (Jos. S. Pickett & Sons) is out in an aluminum can. (PKT 25)

LIGHT BEER (Jos. S. Pickett & Sons) is reported to have a can with a black band around the top.

28. LONE STAR BEER (Lone Star) now indicates that the brewery is a subsidiary of Olympia Brewing Co. (LS 20)

29. LUCKY LAGER BEER (Pearl) is now on the market by this brewery. (PRL 99)

30. LUCKY LITE BEER (Pearl) is now on the market by this brewery. (PRL 100)

31. NARRAGANSETT LAGER BEER (Falstaff) was out in this aluminum can prior to the issuance of cans under the Narragansett Brewery name. (FA 93)

32. NARRAGANSETT LAGER BEER (Narragansett) is now on the market by this brewery. The oval surrounding the ship is black and the colors of the ship are black and yellow. (NRT 20)

33. OLYMPIA BEER (Olympia) has redesigned their 7 ounce can. (OLY 28)

34. PABST BLUE RIBBON BEER (Pabst) is out in an aluminum can. (PBT 55)

35. RHEINGOLD EXTRA LIGHT BEER (Rheingold) has been increased from 89 calories to 96 and the 355 ML has been changed to 355 ml. (RHG 11)

36. SCHMIDT'S BAVARIAN BEER (C. Schmidt & Sons) has eliminated the white bands around the top and bottom of their can. Also, the can is now aluminum and the 355 ML has been changed to 355 ml. (STC 47)

37. SCOTCH BUY BEER (Pearl) is now on the market by this brewery. (PRL 101)

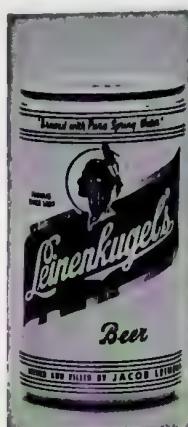
38. SCOTCH BUY LIGHT BEER (Pearl) is now on the market by this brewery. (PRL 102)

39. SGA GOLD LABEL PREMIUM BEER (Falstaff), mentioned in the July-August issue, shown this issue. Colors have been changed to blue and red on a gold background. (FA 94)

40. STERLING PURE BEER (G. Heileman) continues their Collection of Famous Landmarks with this can commemorating the Stone Mountain Memorial Carving, Stone Mountain, Georgia. (HMN 128)

STROH'S BOHEMIAN STYLE BEER (Stroh) is reported to be out in an aluminum can.

STROH LIGHT (Stroh) is reported to be out in an aluminum can.



26 (LNK 30)



27 (PKT 25)



28 (LS 20)



28 (side)



29 (PRL 99)



30 (PRL 100)



31 (FA 93)



32 (NRT 20)



33 (OLY 28)



34 (PBT 55)



35 (RHG 11)



35 (side)



36 (STC 47)



37 (PRL 101)



38 (PRL 102)



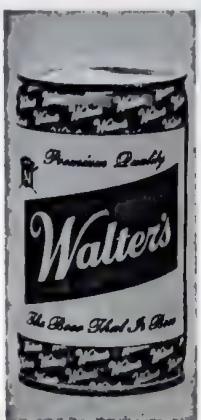
39 (FA 94)



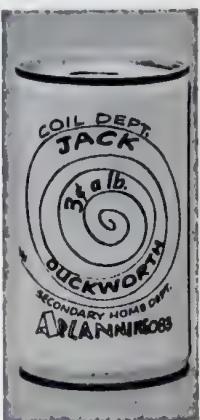
40 (HMN 128)



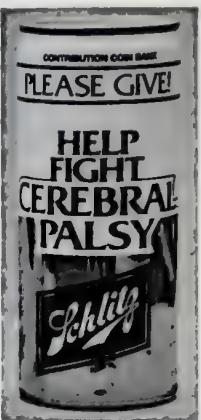
41 (PRL 103)



42 (WLW 59)



43



44

**41. TEXAS SELECT PREMIUM MALT BEVERAGE NEAR BEER** (Pearl), mentioned last issue, shown this issue. (PRL 103)

**42. WALTER'S BEER** (Walter) is now out in a crimped steel can. (WLW 59)

#### MISCELLANEOUS:

**43.** American Can Company issued this special can to commemorate the retirement of Jack Duckworth, who

worked for the company for 34 years.

**44. SCHLITZ** bank can, mentioned in the May-June, 1980 issue, shown this issue.

Williams Country Club in Weirton, West Virginia, had Pittsburgh Brewing produce a special issue can for their Mighty Tin Can Mixed Invitational held May 16, 1981. According to information supplied me, apparently some mistake was made on these cans and most were destroyed and none filled.

## Emporium

IT'S A BOY!! All 7 lbs. 1 oz. (3.203 Kgs.) of Aaron Christopher Ferguson arrived on Sunday, September 13, 1981, at 12:23 P.M. HE'S ABSOLUTELY BEAUTIFUL. Since I recently joined the QUEEN CITY CHAPTER, (located in the land of Hudepohl and the Bengals) his first trade session will be in March, '82 in Cincinnati, at Queen City's Annual St. Patty's Day Trade. Janet & I will be driving to Cincinnati in a couple of weeks to tour the Hudepohl Brewery, meet some Queen City members, sample Hudy's new Super Premium Brand, CHRISTIAN MOERLEIN (now only on Draft and in bottles, but cans are planned for the future), and, in exchange for our overnight stay, take Louise Durbin, #859 out to eat at RED LOBSTER. No BEER OF THE ISSUE this time, but next issue's will be C.M. Bet it gets a 10.

Good friends of ours, Chuck Adkins, #21557, and his lovely wife, Kathy recently had their 3rd child. Joshua Glen Adkins made his long awaited appearance on July 17. Chuck and Kathy's other 2 children, Tina & Jason tell me that luckily, J.G. looks like his Mother. The Adkins used to live in Wild, Wonderful West Virginia, but now reside in VA.

Gotta thank John Feinen, #8184 for the BULLFROG Chapter can, and the Root Beer cans for Lisa. John wanted to bet me that Aaron would be Erin. Shoulda taken him up on it.

Received a terrific birthday present from Jim Mitchell, #1546 and everyone at the WESTMONT STROH'S, WINDY CITY, and PRISON CITY campout and trade session held August 7-9. But Jim, did you have to address the envelope to OLD Mark Ferguson?

An apology is also in order. I somehow temporarily misplaced an entire page of trade sessions that should have been in the last issue. I know I probably cost a lot of chapters a lot of money, and some extra work, and I am truly sorry for the oversight. From what I hear, if I had been at the Convention, I would have been shot at sunrise, and then blackballed. Even though Larry Freeze caught a lot of the flack for my error, he still stood by me, and took my side at the meeting. Thanks Larry.

I've also heard that there have been complaints about the way I write the EMPORIUM; specifically my opening remarks, Beer of The Issue, Baby Report, etc. VERY SIMPLY, THIS IS THE WAY I'VE WRITTEN IT FOR 4 YEARS, AND THIS IS THE WAY I'LL CONTINUE TO WRITE IT. If you have a complaint, my address and phone number are in the roster, and at the end of every issue's EMPORIUM; try complaining to me, and not to everyone else.

One last thing, and I'll get on with it. I wanna thank the Officers and Directors of the BCCA for the plaque I received for doing the EMPORIUM. It was much appreciated, and will always be remembered.

Nov. 13-14 North Star; North St. Paul, MN, 8TH ANNUAL GUZZLE 'N' TWIRL; Fri Nite party at Ramada Inn, Sat. Trade Session, and dinner dance; many lighted signs as door prizes. For tickets, motel reservations, or more info, Jack Isacson, #1213 or Gordon Hovde, #8840.

Nov. 14 Gator Traders; Altamonte Springs, FL (North of Orlando), Eastmonte Civic Center; Mike Hall, #13656.

Nov. 14	<b>Lone Star; Academy, TX (near Temple) S.P.J.S.T. Hall, High Noon, John Zembo, #567.</b>	Feb. 20	<b>Jersey Shore; Holmdel, NJ, St. Benedict's Hall, 5TH ANNIVERSARY TRADE; A good time to break the Winter blaahs!!; Joe Radman, #6898.</b>
Nov. 14	<b>Jax; Jacksonville, FL; Mike Noble, #13543.</b>	Feb. 21	<b>Badger Bunch; Racine, WI, South Hills Country Club on I-94, 10-4; Louis Capriotti, #408.</b>
Nov. 14-15	<b>Road Runner; California Mini-Convention; Location TBA; Gary Pugh, #17190.</b>	Feb. ?	<b>Schell's Border Batch; New Ulm, MN, Schell's Brewery Tap Room; Jay Smith, #5204.</b>
Nov. 15	<b>Knickerbocker; Maspeth, NY, 5TH ANNIVERSARY TRADE; Ken Kaiser, #3793 or John Shemorry, #13806.</b>	Mar. 7	<b>Cape Cod; Tiverton, RI, VFW Hall, Coanicus St., 11-4; Ralph Whitcher, #9298.</b>
Nov. 16	<b>McDonnell-Douglas; Hazelwood, MO, McD Cafeteria, Bldg. 33, 6:30 PM; C.R. Schwend, #16601.</b>	Mar. 11-14	<b>Sierra; Las Vegas, Nevada, SEVENTH ANNUAL WESTERN STATES CONVENTION &amp; THIRD RUNNING OF VELOCIPED GRAND PRIX; For info and application, Jim (#20356) or Sharon (#22838) Thomas, 702/456-4636.</b>
Nov. 22	<b>Cape Cod; Tiverton, RI, VFW Hall, Coanicus St., 11-4; Ralph Collins, #14826.</b>	Mar. 15	<b>McDonnell-Douglas; St. Louis County, MO, Bldg 33 Cafeteria, 6:30 PM; Jimx Reed, #5027.</b>
Nov. 22	<b>Chesapeake Bay; Aberdeen, MD, trade session &amp; election of officers, 9-4, American Legion Hall, Parke St., Bob Cox, #785, 301/866-2373.</b>	Mar. 19-20	<b>Schell's Border Batch; Albert Lea, MN, BBBS #3, Introducing the new travelling trophy for the Grandest Toast; Bob Vierkant, #11214.</b>
Dec. 5	<b>Grand Prize; Houston, TX, details TBA; Rod MacDonald, #15509.</b>	Apr. 3	<b>Garden State; Irvington, NJ; Jack McDougall, #12357.</b>
Dec. 5	<b>Cape Cod; Annual General meeting &amp; Christmas Party; Ralph Collins, #14826.</b>	Apr. 18	<b>Tidewater Beer Can Collectors; Va Beach, VA; 2ND ANNUAL THINGAMAJIG, Little Creek CPO Club, located 1/4 M. of Chesapeake Bay Bridge Tunnel; Enter Main Gate on Shore Dr., (Rt. 60), 10-4; Richard Revolinsky, #15760.</b>
Dec. 6	<b>River City; Memphis, TN; Tim Cox, #10709.</b>	Apr. 23-24	<b>Cape Cod; Northampton, MA, 3RD ANNUAL MINI-CANVENTION; Al Drew, #20518.</b>
Dec. 6	<b>Schell's Border Batch; Minnesota Lake, MN, Lembke Bldg; Jay Smith, #5204.</b>	Apr. 25	<b>Badger Bunch; Milwaukee, WI, Ludy's Steak House on Forest Home Ave. (near Southridge Shopping Center), 10-4; Arnie Schmidt, #328.</b>
Dec. 6	<b>Golden State; Location TBA; Larry Cummings, #10787.</b>	Apr. 25	<b>McDonnell Douglas; St. Louis County, MO, Sioux Passage Park, Epstein Shelter, Noon; Jimx Reed, #5027.</b>
Dec. 12	<b>Jax; Jacksonville, FL; Mike Noble, #13543.</b>	Apr. 30-May 9	<b>Bofferding Tour #7, ENGLAND, London, Birmingham, Reading, Etc.; Plenty of Breweries &amp; Factories; John Ahrens, #9.</b>
Jan. 10	<b>Schell's Border Batch; Charles City, IA; NO BEER DRINKING ALLOWED; Duane Brockney, #16654.</b>	May 9	<b>Nutmeg; Westport, CT, VFW #399, 465 River Ave., SPRING SWAP; S.J. Bodnar, #22281.</b>
Jan. 10	<b>Cape Cod; Tiverton, RI, VFW Hall, Coanicus St., 11-4; Ralph Whitcher, #9298, 617/878-4321.</b>	May 16	<b>Knickerbocker; Maspeth, NY, SPRING FESTIVAL; John Shemorry, #13806.</b>
Jan. 17	<b>Garden State; Irvington, NJ; Jack McDougall, #12357.</b>	May 16	<b>McDonnell-Douglas; St. Louis County, MO, Sioux Passage Park, Epstein Shelter; Jimx Reed, #5027.</b>
Jan. 18	<b>McDonnell-Douglas; St. Louis County, MO, Bldg. 33 Cafeteria, 6:30 PM; Jimx Reed, #5027.</b>	June 18-20	<b>SWAP-A-RAMA, Florissant, MO, Knights of Columbus Park; Jimx Reed, #5027 or Jack Turner, #65.</b>
Jan. 31	<b>Tidewater Beer Can Collectors; Va Beach, VA, Little Creek CPO Club, 1 1/4 m. W of Chesapeake Bay Bridge Tunnel; Enter MAIN Gate on Shore Dr. (Rt. 60) 10 AM MEMBERS HOMECOMING; Richard Revolinsky, #15760.</b>	July 18	<b>McDonnell-Douglas; St. Louis County, MO, Sioux Passage Park, Epstein Shelter, Noon; Jimx Reed, #5027.</b>
Jan. 31	<b>Olde Frothlingshosh; Northampton Vol. Fire Hall; Allison Park; exit 4 of Pa. Turnpike, behind Eaton Park Restaurant; Clyde Moyes, #14761.</b>	Aug. 7	<b>Knickerbocker; Port Jefferson, NY, 5TH ANNUAL PIC-KNICK; John Shemorry, #13806.</b>
Feb. 5-6	<b>Chesapeake Bay; Ocean City, MD, BIG ASSAWOMAN, FIFTH ANNUAL WINTER TRADE MEET, Sheraton-Fountainbleu; Glenn Adams, #7344 or Bill Norris, #21733.</b>	Aug. 15	<b>McDonnell-Douglas; St. Louis County, MO, Sioux Passage Park, Epstein Shelter, Noon; Jimx Reed, #5027.</b>
Feb. 6	<b>Cape Cod; Northampton, MA, Ye Ole Watering Hole, Pleasant St., 10-5; Al Drew, #20518.</b>		
Feb. 7	<b>Knickerbocker; Maspeth, NY, KNOCK, KNOCK FOR KNICKERBOCKER; John Shemorry, #13806.</b>		
Feb. 13	<b>Gator Traders; Dunedin, FL, Dunedin Community Center, 1141 Michigan Blvd, 12-4; Bob (#682) or Marcella (#3715) Schinski.</b>		
Feb. 15	<b>Nutmeg; Westport, CT, VFW #399, 465 Riverside Ave., WINTER SWAP; S.J. Bodnar, #22281.</b>		
Feb. 15	<b>McDonnell-Douglas; St. Louis County, MO, Bldg 33 Cafeteria, 6:30 PM; Jimx Reed, #5027.</b>		

Please send all trade session info to:  
 Mark C. Ferguson  
 1131 Ralston Ave.  
 Barboursville, WV 25504  
 304/736-9394

# Can World



# Products & Services

FOR CAN COLLECTORS

## RECLAMATION PRODUCTS

**R2 CW CAN CLEANER—\$3.95**  
Clean up those "dumpers" for your collection or for trading. The cleaner easily removes rust, scale, and grime. One package cleans up to 30 cans.

**R1 RECLAMATION SPECIAL**  
CW Cleaner + CW Brightner  
Both for \$6.95

**R3CW CAN BRIGHTNER—\$3.95**  
... New Aerosol Can ...  
Gives those old cans a new look!  
This magic brightener  
• Protects against rusting  
• Brings out faded colors  
• Hides stubborn rust spots

## DISPLAY SHELVES



### THE CAN WORLD SHELVES ARE . . .

- Strong and durable . . . made of galvanized steel
- Able to hold . . . 12 oz., 16 oz., or cones
- Easy to assemble . . . only a screw driver needed
- Space conserving . . . 1/3 more space than wood
- Expandable . . . add new units easily

D100	100 Can Steel Display Shelf 25 1/4" (H) x 53 1/4" (L) x 3 1/4" (W)
------	---

1-3 - 100 Can Units 24.95 ea  
4.9 - 100 Can Units 21.95 ea  
10+ - 100 Can Units 19.95 ea

**SHIPPING FOB**

D50	50 Cans Steel Display Shelf 25 1/4" (H) x 27 1/4" (L) x 3 1/4" (W)
-----	---

CLOSE OUT PRICE \$9.95 ea  D50

## CARRYING CASES



**SHIPPING FOB**

**Special Close Out  
on 16 oz. Can Totes  
ONLY  
\$4.00 each  
(Shipping F.O.B.)  
12 oz. Can Totes  
OUT  
Not Available**

WRITE FOR INFORMATION ON CLUB DISCOUNTS

PLEASE MAKE CHECK OR MONEY ORDER PAYABLE TO:

### CAN WORLD

Ridgecrest Dr.  
Goodlettsville, TN 37072  
Phone: 615/859-5236

MY MAILING ADDRESS IS: (Please Print)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

PHONE (area Code) \_\_\_\_\_ ZIP CODE \_\_\_\_\_

BEER CAN BOOKS (Most Current)		BEER MEMORIBELIA			
B1	<b>BEER CANS UNLIMITED</b> THE MOST COMPLETE BOOK FOR THE COLLECTOR 175P. HB. COLOR	\$24.95 C/W (Rating) ****	B14	<b>BEER CAN COLLECTORS HANDBOOK</b> LIST OF BREWERY LOCATIONS 84P. SB. B/W	\$1.95 ..
B36	<b>1981 BEER CANS UNLIMITED</b> Revised Price List 56P. SB. B/W	3.75 ***	B16	<b>THE BREWERIES OF BROOKLYN</b> 160P. SB. B/W	12.95 ...
B2	<b>BEER CAN COLLECTOR'S BIBLE</b> CAN AGES LISTED 124P. SOFT BACK. COLOR	\$7.95 ****	B17	<b>BADGER BREWERY</b> HISTORY OF WISCONSIN BREWERIES 142P. HB. B/W	9.95 ...
B3	<b>COME TOP COLLECTOR'S BIBLE</b> GOOD QUALITY PICTURES OF CONES 128P. HARD BACK. COLOR	12.95 ..	B18	<b>REGISTER OF US BREWERIES-VOL 1</b> <b>REGISTER OF US BREWERIES-VOL 2</b> LISTING OF BREWERIES 1876-1976 312 304 P. SB	9.95 9.95 ...
B4	<b>MAVERICK BEER CAN GUIDE-VOL I</b>	3.00	B26	<b>BEER ADVERTISING OPENERS</b> 120P. SB. B/W	8.95 ...
B5	<b>MAVERICK BEER CAN GUIDE-VOL II</b>	3.00	B27	<b>THE BEER POSTER BOOK</b> COLORFUL POSTERS SUITABLE FOR FRAMING 23P. SB. COLOR	8.95 ...
B6	<b>MAVERICK BEER CAN GUIDE-VOL III</b> MORE CANS LISTED THAN OTHER BOOKS 52P. (ea.). SB. B/W	3.00 ****	B30	<b>INTR'NL BOOK BEER MATS, LABELS, COASTERS</b> 93P. HB. MIXED	7.95 ...
B7	<b>AMERICAN BEER CAN ENCYCLOPEDIA</b> SMALL & EASY TO CARRY 144P. SB. COLOR	6.95 ..	B31	<b>WORLD GUIDE TO BEER</b> 255P. HB. MIXED	12.95 ..
B15	<b>FOREIGN BEER CANS</b> 118P. SB. B/W	5.95 ***	B32	<b>THE BEER TRAY GUIDE</b> 47P. HB. B/W	5.95 ...
BEER CAN BOOKS (OBSCURE)		BEER CAN COLLECTING (GENERAL)			
B9	<b>UNIVERSAL BEER CAN GUIDE</b> 60P. SB. B/W	\$2.50 ..	B33	<b>MINIATURE BEER BOTTLES &amp; GO WITHS</b> 163P. SB. B/W	12.95 ...
B20	<b>NATIONAL DIRECTORY OF COLLECTORS</b> NAMES & ADDRESSES FROM MID 1970	1.95	B35	<b>THE GREAT CHICAGO BEER CANS</b> 80P. SB. B/W	6.50 ...
B21	<b>BEGINNER'S GUIDE TO BEER CANS</b> 83P. SB. B/W	4.95 ..	B37	<b>THE GREAT AMERICAN BEER BOOK</b> 232P. SP. Mixed	9.95 ***
B22	<b>OBSCURE BEER CANS-VOL 1</b>	4.95	B38	<b>PRICE GUIDE TO BEER ADVERTISING OPENERS AND CORKSCREWS</b> 40P. SB. B/W	5.00 ..
B23	<b>OBSCURE BEER CANS-VOL 2</b> 76 51P. SB. B/W	4.95 ..	POP CAN BOOKS		
B25	<b>WORLD WIDE BEER CAN GUIDE-VOL 3</b> THE FIRST BOOKS FOR COLLECTORS 80 80P. SB. B/W	4.95 ..	B34	<b>CAN WORLD POP CAN GUIDE</b> ● OVER 7,000 CANS LISTED ● MORE THAN 1,200 PICTURES ● LISTING OF ALL KNOWN BRANDS & SETS ● SPECIAL COKE & PEPSI SECTIONS ● HANDY NOTEBOOK FORM FOR EASY UPDATES 74P. HB. B/W	\$12.95 ...
B29	<b>INTERNAT'L BEER CAN COLLECTING</b> 96P. HB. MIXED	5.95 ***	B28	<b>POP CAN BRAND &amp; CANNERS LIST</b> CANNER NAME & ADDRESS LIST 30P. SB	3.00 ...
SATISFACTION GUARANTEED		B10		<b>SODA CANS OLD &amp; NEW</b> 60P. SB. B/W	5.95 ..

QNTY.	Can World Number	DESCRIPTION	COST	EXTENSION
				\$

Total \_\_\_\_\_

Tenn. Res. \_\_\_\_\_

Add 6% Tax \_\_\_\_\_

## SHIPPING CHARGES

Display & Carrying Cases — FOB  
Books & Reclamation — \$1.50

Shipping Charges \_\_\_\_\_

TOTAL \_\_\_\_\_

# Foreign brand changes

By Marcella Schinski #3715

Another Can-vention has come and gone but the Windy City, Westmont Stroh's, Prison City, and Bullfrog Chapters did a SUPER job. Lots of cans (all sizes), good friends, good food, etc. made Chicago a nice trip home. (Bob and I were former Chicago metropolitan area residents prior to our move to the sunny south). Not only that but the Chicago fire (in the hotel) was quite a topic of conversation throughout the Convention. All the Gator Traders in attendance at Can-vention XI say "Thanks for a great time."

I want to express my thanks to the following collectors for their help in making this column as informative as it is; Giacomo Spagnoli (22358), Christer Loow (11743), Gary Gray (21207), Marcello Mastrodicosa (22693), Steve Zbinden (21504), Turnbull-Kress (10515), Glenda Burkett (20416), Douglas Courtney (17661), Don Olson (13777), Frank Constable (11187), Ralph Whitcher III (9298), Mark McCombie (1704) and dad John, Dick (4530) and Joanne Clark (14530), Leonard Dicker (9598), and Ron Moermond (224), Vaclav Ciz, Ken Hostetter (2943), Jack Kerr (10964), Jeremy Tillcock (19054), John McLogan (464), Will Hartlep (3109), Carl Lohr (1944), Jim Kelly (9351), Scott Oglesby (6169), and Connie French (14134) for the loan of a can to feature in this column.

1. ABC EXTRA STOUT/Malayan/Singapore. Crimp steel 33CL dark rust colored can with accent colors of gold, black, orange, and white, with the back of the can having Chinese characters. On the can face (in the oval) is ARCHIPELAGO BREWERY CO., but to the left of the can seam is "Brewed and Canned under license by Malayan Breweries." Both sides shown.

AMSTEL BEER/Peroni/Roma (Italy). Much smaller label on this 33CL. can, produced under license of Amstel, than the Holland can but it's the same basic label. However the wording in the white oval is completely changed and there is wording at the bottom of the outer gold oval. You really have to be observant to note these differences.

ASAHI BEER/Asahi/Japan. 350ml Portopia '81-can #2644.

2. ASAHI DRAFT/Asahi/Japan. a.) Blue 350ml can with silver wavy lines — Can #2644. (Same design as

the 1000ml cans reported on Sept.-Oct., '81. b.) 2000ml crowntainer; can #2664.

3. TALL ASTRA PILSENER/St. Pauli/Hamburg, W. Germany. Foaming glass of beer is the background on this 0,51-50cl-500ml can.

4. BANCO HAMBURGS EXCLUSIV III/Kopparbergs/Sweden. Brewed under license and Supervision of Bavaria U. St. Pauli Brewery Hamburg. All black 45cl can with accent colors of red, white and gold.



1 (front)



1 (side)



2a

## The Tall Cans



3



5



7



4



6



8

5. BAUMBERGER-BIER/Langenthal/(Switzerland). Dark woodgrain 4L can having a large oval paper label, containing the figure of a bear drinking a tankard of beer and the number 1785. Vintage 1976.

6. BAVARIA EXPORT BEER/Hellenic/Greece. White 340TPAM can with gold, blue, and black accent colors.

7. BERLINER KINDL PILS/Berliner Kindl/Berlin, (Germany). Datograf 5L can having a white, green, gold, and blue label with a red seal. Within the seal is a young boy in a blue stein. 'Seit 1872' on the stein.

BOAGS GOLD LABEL LAGER PREMIUM BEER/Tasmanian/Launcester, Australia. 375ml gold can.



9



12



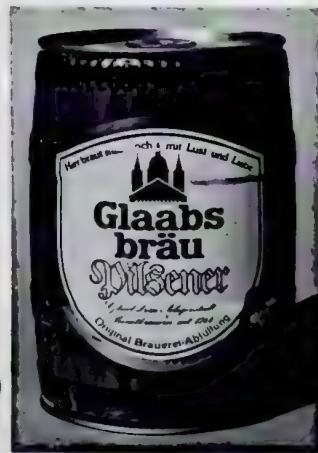
10



11



14



13



17

BRAND BIER PILS/Royal Brand/Wijlre, Holland. Brewery name and city now appear at the bottom of this red and white 33 CL aluminum can. In addition a solid white line is in the center of the green oval, whereas it used to be a line of wording on the 33CL crimp steel can.

8. BRAUMEISTERS KRAFT-MALZ/Dortmunder Aktien/ Dortmund, Germany. Inhalt 0,33L all brown can with contrast colors of gold, red, green and white.

9. CARLSBERG BEER HOF/Poretti/Induno, (Italy). Beer produced under license and total control of Carlsberg, Denmark (in Italian) in the white circle of the CL.33 dark green can. The words CARLSBERG BEER in gold also encircles the can, and HOF is red, trimmed in white.

CARLSBERG LAGER BEER/Carlsberg/Hong Kong. 35.5 cl green aluminum can brewed by Carlsberg in Hong Kong under supervision of Carlsberg, Copenhagen.

10. CANBERRA DRAUGHT/ for Canberra Wine Supplies Pty. Ltd. by South Australian/Adelaide, South Australia. Canberra Show 1981 February — Back shown only on this 375ml can.

COURAGE BROWN ALE/Courage/London, U.K. Three changes to this 375ml can; now rocket-bottom, two sided, and burnished gold replaces the orange color.

DORTMUNDER RITTER PILS/Dortmunder Ritter/Dortmund, W. Germany. Complete new label on this 330ml aluminum can, with one can face having the ecology "mach mit" logo. There is also several languages printed on the can sides.

11. DUSSELDORF EXPORT BIER/Otweiler/Otweiler, Germany. Beautiful picture can that I'm sure a black and white picture won't do justice to. — Cont. 033 lt.

12. EICHBAUM PILSENER/Eichbaum/Mannheim, (Germany). Green 5L can with silver bands. "Eichbaum Pilsener" written all over each pane. New entry for the foreign composite too.

ERZQUELL PILS/Erzquell/Siegtal, Germany. Several changes have been made to the label of this 0,331 can; the rectangle is now white, no medal on the red ribbon, the words quelfrisch erzrichtig (in script) on either side of shield logo, and Oberbergisch Siegerlander Premium-Pils (also in script) below the brand name.

FELDSCHLOSSCHEN PILSNER/Feldschlosschen/



15



16



18

Braunschweig, Germany. Gold 0,51-50cl-500ml can, with white logo; Feldschlosschen (in white); Pilsner (in green) and feinherb (in red).

**FRUH KOLSCH**/Colner Hofbrau Fruh/Koln, Germany. A smiling face now appears on one can face of this 0,33 LITER red and white striped can. The face has red eyes and a tongue licking its lips. Guess that means it's good tasting beer.

**FURSTEN PILS**/Furstliche/Wachtersbach, (Germany). Silver 5L can with brand name in red and white; black and green circle.

**FURSTENBERG**/Furstenberg/Donaueschingen, West-Germany. An all gold 0,33l can with Imported German Beer (in red) near the bottom.



19



20



21



22



23



24



25



26



28-3

**GILDE PILSENER**/Lindener Gilde/Hannover, West Germany. Grey, 0,51-50cl-500ml can with green stripes at the top and bottom. White logo with "Das Hopfenfrische" in red above GILDE PILSENER (in green and grey). There are four silver coins above "Das Hopfenfrische."

**13. GLAABS BRAU PILSENER**/Glaabsbrau Seligerstadt/Germany. Woodgrain 5L can with white, gold and red label.

**14. HALDEN GUT HELL SPEZIALBIER**/Haldengut/ Winterthur, (Switzerland). Horse drawn brewery wagon (in brown) above the blue circle (which contains the usual white horse logo) on this all white 33 cl. can. As you can see, this is a completely changed label.

**HENNINGER EXPORT**/Henninger/Hellas, Greece. Way back in 1979, the May-June column, I reported on a 330grm can having three lines of English and Greek at the bottom. Well this recent issue also has a line of Greek in the red band, at the top, encircling the can. You won't have any difficulty seeing that this can is Greek.

**HERFORDER PILS**/Felsenkeller/Herford, W. Germany. Premium Exquisit (in gold script) now appears below the brand name, Getrau dem Reinheitsgebal (in white script) now appears on the red slanted band at the top left of the rectangular white label, plus the shield is very decorative now with Seit 1878 (in gold script) on either side of said shield on this 0,33l gold can.

**15. HESSEL EXPORT BIER**/Cid/Valverde, (Italy). Black CONTENUTO CL. 33 can with accent colors of tan, red and white.

**IND COOPE LONG LIFE**/Ind Coope Ltd./London, England. 1.) First time for this new label design to be issued in 330ml, (See Jan-Feb. '81, #17). This can has the words BIRRA BEER BIER CERVEZA BIERE around the bottom of the can, whereas the 275 & 440ml cans only had the word BEER. In the gold circle the words have been changed to: BREWED EXPRESSLY FOR THE CAN•PALE BEER OF THE FINEST QUALITY. There are two lines of English wording on the non-seam can side, plus three lines of French, indicating this can could be for export to France. The KEEP BRITAIN TIDY logo is not on this can, and the lid has the M/B logo. 2.) "HELP LAUNCH LIFEBOAT" with Long Life-special 440ml crimp/stainless steel can — aim is to raise monies to purchase three lifeboats for the Royal National LifeBoat Institution. Also available in a 440ml aluminum can. The label is about 3/8" larger/higher; the litter symbol and brewing information (which are above the UPC or barcode on the crimp/steel can) appears on the opposite side of the can, and the UPC lines are horizontal (whereas they are vertical on the crimp/steel can). Naturally these 440ml cans have the "promo" lids.

**3. TALL JOHN SMITH'S BITTER**/John Smith's/Tadcaster, Yorkshire, U.K. Over 10% extra FREE — 485ml for the price of 440ml — appears at the top of this can on a red band. This is a major promotion (for eight weeks) and the first time that cans of this size were ever produced in the U.K.

**KAISER EXPORT**/KAISER PILS/Kaiser/Neuhaus Peggitz, W. Germany. It's hard to believe that the last time I reported on these two cans was in the Nov.-Dec. '79 column. Time sure passes quickly. At any rate the can design remains the same; Export is still a red 0,33



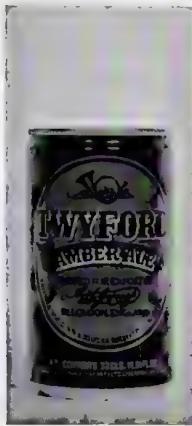
27



29 (front)



29 (back)



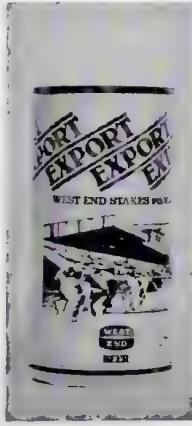
30



31



32



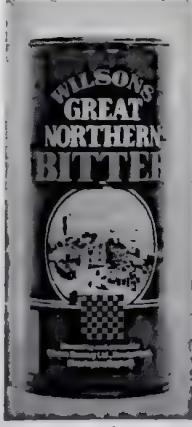
33 (front)



33(back)



34



35

LTR. can and Pils still a green 0,33 LTR. can but the word NEUHAUS (in black) appears at the bottom on the gold leaves and pods.

3. TALL KANZLEI EDEL PILS/Wulfel/Hannover, W. Germany. 0,5 Liter all gold can with white ovals, Seit 1906 plus a crest at the top, and a gentleman in front of his estate at the bottom.

KARJALA OLUT 01 III/Hartwall/Kaarina-St. Karins, (Finland). Usual white 45cl can but the words Karjala Olut III appear at the bottom of the can (one word above the other). In addition there is one gold band at the top and bottom of this can.

16. KARLSBERG/Karlsberg/Homburg Saar, (Germany). I'm told this 0,33l can is about two years old and was available on the trains only. (Aerial view of an industrial complex).

KIRIN LAGER BEER/Kirin/(Japan). 3000ml; can #2704 with twist off cap.

17. KRONENBOURG 1664/France. 331 steel can.

18. KROON PILSENER/De Kroon/Dirschoot, Holland. Inhoud 33 CL white can with bands of varying widths of tan, white, and maroon.

LABATT'S LITE/Labatt/9 Cities, Canada. New in Ontario is Labatt's Lite which is a slightly redesigned Labatt's Special Lite. The word "Labatt's" has been moved down onto the blue rectangle and replaces the word "Special." Above the brand name are the words "Brewers Since 1828 In Canada" and a blue border has been added to the gold one around the white label.

MANNS THE ORIGINAL BROWN ALE/Manns/Northampton, England. Also available in the 275ml crimp steel size; red with white as the contrast colors. (Same label as #14, Nov./Dec. '80).

19. McEWAN'S BEST SCOTCH ALE/Scottish & Newcastle/Scotland. Better late than never applies to this 440ml blue can, that was issued about a year ago. It took me awhile to acquire it, but here it is for one and all to see.

MENABREA EXPORT 13/F.LLI (means Brothers) Menabrea/Biella (means north Italy city), Italy. Light brown 33cl can with white center design. The words BIER-BIRRA-BIÈRE at the top. BIRRA-BIER-BIÈRE at the bottom. Word has it, this is a hard can to acquire.

20. MOLSON LEGERE LIGHT/Molson/Montreal, Quebec, Canada. Cream colored 340ml can with gold, red and white accent colors.

MONCHS GOLD EXPORT BIER/Schartner Fein Gos/Bad Hall, (Austria). Available now in an 0,33 Liter crimp steel can with all wording having been eliminated at the can seam. However there is wording all around the bottom of this can, in comparison to the aluminum can reported on in the March-April, 1980 column. This is the can whereby the center shield at the top is red as is the words Export Bier (in script) at the bottom.

MOOSEHEAD EXPORT ALE BIÈRE/Moosehead/Saint John, N.B., Dartmouth, N.S., Canada. Moosehead Export is completely new in both bottles and cans and replaces Moosehead Special (9/79, #12) which has been removed from the market. This is a two sided 341ml green can; gold moose, red ribbon, and gold, black and white lettering.

21. MOOSEHEAD'S GOLDEN LIGHT BEER BIÈRE/ Moosehead/Saint John, N.B., Dartmouth, N.S., Canada. Within the bronze oval is the outlined areas of New Brunswick and Nova Scotia, encircled by green

pods all of which is encircled in bronze with 1928 1978 (in bronze) on the cream colored 341ml can. This label was brought out in celebration of Moosehead's 50th birthday. The can has the push pull top with instructions in French and English. The brand has been out for quite awhile in bottles, but just recently came out in cans.

**MULLERBRAU BADENER GOLD**/Muller/Germany. 3.8 Liter light woodgrain can, circa 1966, having a rectangular label and the words Party-Fass Nachfülldose above the label on the can.

**NEW ZEALAND EXPORT LAGER BEER**/Leopard/Hastings, New Zealand. New brand name having the usual mountain/lake scene, but the coloring is much more vibrant, hence attractive on this 340ml can. In addition the leopard logo at the top is now blue.

**NYCKELOL KLAß II**/Nyckel/(Sweden). Now available in a red 45cl aluminum can. (See Nov.-Dec. '80, #16).

**22. OB LAGER BEER**/Oriental/Seoul, Korea. Aluminum 355ml white can with logo and lettering in red and a blue band at top left on the English worded can face. The reverse can face has English and Korean on it (this side shown only).

**ORION BEER**/Orion/(Japan). 2.0L can having a red paper label and three gold stars. Can #374. Incidentally Orion is now owned by Suntory.

**RUDDLES BITTER TRADITIONAL BEER**/G. Ruddle/Langham, Oakham, Rutland, England. One more brand having the usual table scene with the oval being a bright blue and the brand name being greatly enlarged. 440ml. A pair of my globe trotting reporters tells me this beer is among the best they tasted, and is quite strong. Since most of the price is tax, and the tax goes by alcoholic content, it was also among the most expensive.

**SAN MIGUEL BEER**/San Miguel/Hong Kong. Standard label on this 355ml aluminum can (top ⅓ white, bottom ⅔ gold) with Chinese characters down vertically on both sides of this can.

**23. SANS SOUCI SILVER**/Moretti/Udine, Italy. Beautiful 33cl silver and white can featuring a sailing ship at sea. I'm told this can is difficult to acquire.

**SAPPORO BEER**/(Sapporo)/(Japan). Portopia '81-350ml can — #1224.

**SAPPORO DRAFT BEER**/Sapporo/(Japan). 3.0L can #2584. (Not a paper label).

**SCANDIA GOLD**/Danish Interbrew Ltd./Copenhagen, Denmark. Imported to TUCUMAN FLAKES SA. 1013 BUENOS AIRES. A gold aluminum can that has a green band which contains the name; a white oval; Premium Bier at the top, and Strong Export Lager at the bottom. This can was quite a globe trotter; brewed in Denmark, imported by Argentina, and found at a rest stop in Germany. .33ml.

**24. SCHWECHATER SCHWARZQUELL SPEZIAL**/Schwechat/Vienna-Austria. Beige 0.33 lt. can with brown rectangle trimmed in white.

**25. SOUTHWARK BITTER BEER**/South Australian/Adelaide, Sth. Aust. Mt. Burr Sawmill Jubilee 1931-1981. Celebrating the 50th year of operation of the mill which made South Australia the leader in Softwood Sawmilling. Woods and Forests. 375ml can with usual can front; back shown only.

**SUNTORY REAL DRAFT**/(Suntory)/(Japan). 1000ml; Happy Occasion-can #2364.

**26. TENNENT'S CHARGER LAGER**/Tennent Caledonian/Glasgow, (Scotland) U.K. Tennent's first new can for 1981, featuring a mounted trooper in the uniform of the Royal Scots Grey who, since capturing the Eagle standard of the French 45th Regiment at Waterloo, have been known as "The Bird Catchers." Blue, 440ml can with colors of red, white, black and gold. "Best Before" Date on Base of Can has said date printed on the lid.

**TENNENT'S SPECIAL BEER II**/Brewed and canned for Bass Limited London under license by NYA Banco Bryggerier AB, SKRUV (Sweden). This 45cl two sided can is dark blue at the top and becomes a lighter blue at the bottom with the usual Tennents logo. A mate to the Export Beer III reported on in the March-April 1981 column.

**27. TENNENT'S T LAGER**/Tennent Caledonian/Glasgow, (Scotland). Supposedly test cans featuring Lindsey and Liz. 440ml with the special lids "Best Before" Date On Base of Can.\* (\*date on can bottoms are Nov. 9 and 10, '81 respectively).

**28. TIGER GOLD MEDAL BEER**/Malayan/Singapore. Additional variations are now available; 1.) Now a crimp steel 33 CL. can (usual white top, blue bottom and gold accents) but the chain of gold coins now has gold leafs extending up to the white band at the center of this two sided can. 2.) Same as above on one can face, but on the opposite can face (in place of the word "Beer") is a banner reading 1931 50 1981. This is an anniversary can. 3.) Same labels as #2 above but this is a 33 cl aluminum can and has a special tab top. Printed in black, three times, is the banner; 1931 50 1981. Again an anniversary can. The only difference is the lid of the can and can type. Only this side shown.

**29. TILL JUBILEUMS EXTRA KLAß II MUNCHEN BIER**/Till/(Sweden). Very unique 45 CL. white can. The design on the back of the can is an exact copy of the label found on a beer bottle, when digging in the ruins of the Railway Hotel in Ostersund, which burned down on Feb. 21, 1887. The label is one of the first used by the ANGBRYGGERIET (Steam brewery) and was used during the 1880's. With the revival of this label we honor all people who have contributed in development during the past Century 1881-1981. OSTERSUNDS BRYGGERI AB (This is the wording on the can front). (Both sides shown).

**TOP 01 II**/Pripps/(Sweden). A mate to the Starko can (featured 9/80, #19) but this 45cl can is light blue. TOP•BRYGGERIET, GALLIVARE appears on the face but AB PRIPP BRYGGERIER is to the left of the can seam.

**30. TWYFORD AMBER ALE**/Guinness/London, England. Brown 33 CLS. can with gold oval and accents of orange and white. Brewed for export by Arthur Guinness in London England; canned by Guinness Exports Ltd., Liverpool, England — for Italy.

**31. VOLL-DAMM CERVEZA ESPECIAL EXTRA CAT S./S.A.** Damm/Barcelona, Spain. Metallic green 11.5 IMP. FL. OZ. can with gold and red contrast colors and lettering in white, gold, and silver.

**32. WARTECK/PIC**/Warteck/Basel, Switzerland. Swiss Export Beer with three piccolo players, all in a row above the brand name on this 33 cl ½ beige and ½ white aluminum can.

**33. WEST END EXPORT BEER**/South Australian/Adelaide, Australia. West End Stakes 9th May (on one side)/Morphetville Racecourse 18th May

Adelaide Cup '81 (on reverse side) of this unusual 375ml can. Both sides shown.

34. WEST END XXX EXPORT BEER/South Australian/Adelaide, Australia. Indianapolis 500 1981. 1976 Indianapolis Rookie of the year, Can-Am, Grand Prix, and Le Mans Driver, VERN SCHUPPAN from WHYALLA, South Australia takes on Indy. Sponsored by West End. 370ml can with usual can front; back shown only. Imported by Classic Vintages, Inc. Kansas City, MO. 64161.

WHITBREAD PALE ALE/Whitbread/London, England. Same blue 34.1 CL can with small gold and white slanted lines, with the mug logo encircling the top, and the gold crest, etc. encircling the bottom. (This is the original design which has since been changed to the mug logo and gold crest, etc. encircling the top of the can. I do not know if the label design has reverted back or if older tinplate is being used up for export cans). The words BIÈRE BITRA CERVEZA are on the lid of this can which is sold in Paris, France.

WILLIAM STONES BITTER/Bass Limited/Burton On Trent/ U.K. Still an orange 440ml can but the word William replaces the cannon logo within the white oval.

35. WILSONS GREAT NORTHERN BITTER/ for

Wilsons/Newton Heath, Manchester, England. 440ml green can with picture of a North of England brewery in the last century.

WUNSTER EXPORT/Wunster/Comun Nuovo, (Italy). Five stars appear under the brand name on this CL. 33 aluminum can, with four lines of print plus the brewery name and city location in the large wide band at the bottom.

WUNSTER EXPORT 14/Wunster/Comun Nuovo, (Italy). This can is the same design as reported Nov.-Dec. '78, (colors being beige and white) with only change being brewery location. This beer is no longer brewed in Bergamo. CL. 33.

CORRECTION: May '81 Issue. Davenports Drum Bitter/Davenports Drum Mild/Davenports/Birmingham, England. Bitter can is orange and the Mild can is brown and the words "Takes Some Beating" is in black on both 2.22 L cans. (Sorry about the mis-information in the previous issue, but I didn't have the cans in my personal collection for verification of information received and I mis-interpreted said info.)

The Gator Traders are looking forward to seeing all of you at the Sheraton Twin Towers, September 5-8, 1985 in Orlando, Florida for Can-vention XV.

## Meeting of the board

### August Highlights

- The last number issued was 23,371. There are 7,886 active members.

- Convention Report: Jack Turner stated that as of next year, he will resign as Convention Planner. A motion was made that Herb Schwarz be appointed next Convention Planner. Passed by a voice vote. Herb and Jack will work together on Convention XII.

- Nomination of new officers: Gregg Kreyling, President; Ken Horstman, Vice-President; Dave Ohlendorf, Secretary, and Marcia Butterbaugh, Treasurer. All were elected by a voice vote.

### September Highlights

#### Board of Directors Meeting

- The last number issued was 23,411. There are 7,928 active members.

- Chapter Report: Six new chapters were added during the year to bring the total to 104 active chapters.

- Composite: Efforts are being made to expand the composite into a line-by-line catalog of all U.S. cans in time for the 1983 roster. Additions or corrections should be sent to Martin Landey.

#### General Business Meeting

- Convention attendance was 1,636, with 1,016 members and 620 guests. Nine foreign members attended.

- Convention XII Update: Two hotels will be used in Minneapolis — The Leamington (550 rooms) and the Curtis (400 rooms), according to Jack Isacson, Convention Chairman. Trade sessions will be conducted at the Minneapolis Auditorium. A brewery tour will be conducted at Olympia. Convention dates are Sept. 16-19, 1982.

- Want Ad Bulletin: Members may now place more than one ad per issue and can double the size of present ads.

- New Business: Bill Christensen made a motion that the Board of Directors appoint a committee to investigate allowing buying and selling of beer cans at future Conventions and have a report ready by next Convention. Motion was seconded and passed.

**Did You Know There Is An Organization Devoted Only To The Collecting of Pop Cans**

If Interested, send 3-18¢ stamps for details and sample of monthly newsletter.

**Fred Bogdan**

"THE POP CAN MAN,"  
3014 September Drive,  
Joliet, Ill. 60435

### Bill Helsley

We regret to report the death of fellow member Bill Helsley #193. The club extends sympathy to his wife Jerrie #20193.

### KING KONG CAN OPENERS



Now is the time to order your very own King Kong Can Opener. Made from polished aluminum with a clear acrylic finish that will not tarnish. Each opener measures 2 feet long and is a perfectly scaled replica. This unique church key will make a fine addition to anybody's can room or display.

Price — \$17.50, plus \$1.00 postage.

Mail order to:

Doug Bies  
P.O. Box 433  
Brimfield, Ill. 61517

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

# Down in the dumps

By Pete Johnson #15082

We are getting a little burst of Indian Summer as I sit down for this month's look at the mail, but I know that it can't last long and that the Gods of Dumping will soon return some more favorable conditions to the lands again. Being a full-time college student does not exactly leave me with lots of free time to communicate with nature (especially the nature found around old smelly dumps), but I'll sure do what I

can.

I've got some good tips this time around too:

From Todd Gilbreath #11239 — Watch out, especially in the Wild West, for such things as scorpions and centipedes, many of which reside in cans. Also, always keep your eyes out for snakes — they can sometimes be hidden from view.

John Jaminet #13022 — Beer can collecting doesn't end at the borders. If you ever travel abroad,

be sure to keep your eyes open. Here it helps to have a good knowledge of the country you're visiting. For example, John searched along an old road in Venezuela which had been replaced by a super-highway and found some great old cans. Of course, one word of caution here is that you must know the language in case of any trouble, and you must have someone with you, just in case. Also, John tells me that it is possible in some places to find open trash before it is picked up, so check that out, too. Also keep your eyes out in any resort areas — lots of foreign travelers (and, hopefully, cans).

Bob Venners #8842 — One of our most traveled dumpers sends along his "Official" Ten Commandments of Dumping:

1. If you don't see a can after walking 100 feet down an old path or road, forget it.
2. If you don't find anything solid after one minute of searching, move somewhere else.
3. Abandoned barns off of major highways don't contain cans.
4. Don't pick up cans that say "No Opener Needed" (but why not? — I even manage to salvage them sometimes).
5. The peripheral areas of a dump are often as good as the dump itself.
6. Always start searching at the bottom of a dump and work up — not the other way around.
7. "Respect the rights of all poisonous wildlife."
8. Don't trespass where it is clearly marked not to, or when you're not sure.
9. Leave a few good cans for the guy behind you (don't be too greedy like me).
10. Don't sit down on top of your cans.

## BCCA Can-Tote®



- Strong cardboard display case for carrying cans to trade sessions.
- Perfect solution for organized storage of traders at home.
- Simple construction — no tools, glue or staples needed to assemble.
- Holds 48 cans in 12 oz. size; 36 cans in 16 oz. size.

MINIMUM ORDER OF 3 — \$6.00 EACH POSTPAID (USA ONLY)

Specify 12 oz. or 16 oz. size  
and send order to:

BCCA CAN-TOTES  
747 MERUS COURT  
FENTON, MO 63026

How about just one more plea for contributions? I've noticed some of your letters are repeating stuff that I've already printed before. How about some fresh ideas? Surely there are some wise observers from whom I haven't heard before. And my address remains the same:

Pete Johnson #15082  
419 West St.  
Hebron, CT 06248

# SUPPLY CORNER

## CANVENTION XI COMMEMORATIVE CAN

The official can available only to those members who did not receive one at the national Convention. Glistening steel can, featuring a striking blue and yellow design. Only \$3.00 each. (Limit one per member.)



**BCCA IRON-ON.** Make your own T-Shirt on your favorite fabric and color with the official BCCA Iron-On. Design comes in black and red, 10"x10", for \$1.00 each, postpaid.



## CANVENTION XI T-SHIRT

The BCCA and Windy City Chapter have teamed up to bring you this terrific souvenir of Convention XI — the official T-shirt. Available in blue with black and red lettering. Specify size (S, M, XL). \$5.00 each.



All prices include postage and handling.

Mail your check (no cash) to:

**BEER CAN COLLECTORS OF AMERICA**  
Attn: Supplies Chairman  
747 Merus Ct.  
Fenton, Missouri 63026

Checks should be made out to BEER CAN COLLECTORS OF AMERICA.  
Allow four weeks for delivery.

ITEM	QUANTITY
BCCA Belt Buckle, \$3.50 ea.	_____
BCCA Iron-On, \$1.00 ea.	_____
Guide to U.S. Beer Cans, \$6.00 ea.	_____
The Beer Can, \$4.00 ea.	_____
Guide to U.S. Beer Cans & The Beer Can, \$9.00 for both	_____
<b>Canvention XI Can, \$3.00 ea.</b> (Limit one per member)	_____
News Report 3-ring binders, 2 for \$7.00, 3 for \$10.00	_____
Window Decals, 3 for \$1.00	_____
Embroidered Emblems, \$1.00 ea.	_____
Canvention XI T-shirt, \$5.00 (S, M, XL)	_____
10th Anniversary Patch, \$2.00	_____
Bumper Stickers, 3 for \$2.00, 75¢ ea.	_____
BCCA Leather Key Ring, \$1.50	_____
BCCA Leather Can Holder, 1 for \$3.00, 2 for \$5.00	_____
Stationery Stickers, \$5.50 per roll \$1.00 per 100	_____
<b>BCCA Can Totes, \$6.00 each, minimum order 3. (Circle: 12 oz. or 16 oz. size.)</b>	_____

**BACK ISSUES OF NEWS REPORT.** All back issues are available to members, 1971, 1972, 1973 issues are 50¢ each. 1974 to present are \$1 each.

## CIRCLE ISSUES WANTED

1971 — Mar, Jun, Sep, Dec  
1972 — Mar, Jun, Sep, Dec  
1973 — Jan, Mar, May, Jul, Sep, Nov  
1974 — Jan, Mar, May, Jul, Sep, Nov  
1975 — Jan, Mar, May, Jul, Sep, Nov  
1976 — Jan, Mar, May, Jul, Sep, Nov  
1977 — Jan, Mar, May, Jul, Sep, Nov  
1978 — Jan, Mar, May, Jul, Sep, Nov  
1979 — Jan, Mar, May, Jul, Sep, Nov  
1980 — Jan, Mar, May, Jul, Sep, Nov  
1981 — Jan, Mar, May, Jul, Sep, Nov

## ORDER COMPLETE BACK ISSUES BY SETS IN BINDER

- \_\_\_\_\_ Volume #1 — \$10.00  
(1971, 1972, 1973, 1974)
- \_\_\_\_\_ Volume #2 — \$10.00  
(1975 and Jan, Mar, May 1976)
- \_\_\_\_\_ Volume #3 — \$10.00  
(Jul, Sep, Nov 1976 and 1977)
- \_\_\_\_\_ Volume #4 — \$10.00  
(1978 and Jan, Mar, May 1979)
- \_\_\_\_\_ Volume #5 — \$10.00  
(Jul, Sep, Nov 1979 and 1980)

NAME \_\_\_\_\_  
STREET \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
BCCA# \_\_\_\_\_ AMT. ENCLOSED \$ \_\_\_\_\_

# Beer Can Collectors of America®

747 MERUS COURT • FENTON, MO 63026

THE BEER CAN COLLECTORS OF AMERICA® was founded in St. Louis, Missouri in April, 1970 by six beer can enthusiasts. We now have over 8,000 members in all fifty states and in 22 foreign countries. There are no prerequisites for membership in the BCCA® only an interest in collecting beer cans. We have members in almost all walks of life and in every age group.

## HERE ARE SOME OF THE BENEFITS OF BELONGING TO THE BCCA®:

1. YOU RECEIVE a Composite List showing all canned beer brands known to our members. You can use this as a check list against your own collection.
2. YOU RECEIVE a Roster containing the names & addresses of all fellow members. This is most helpful when trading by mail, phone or in person.
3. YOU RECEIVE your official Membership Card which is proof of membership for the year your dues are paid. This card entitles you to all the rights and privileges of a member of the BCCA®.
4. YOU RECEIVE an official BCCA® windshield decal, the BCCA® embroidered emblem and a BCCA® iron-on.
5. YOU RECEIVE our bi-monthly (6 issues per year) publication BEER CAN COLLECTORS NEWS REPORT, which contains new brand information and numerous articles of interest.
6. YOU RECEIVE a Membership Certificate suitable for framing, signed by the President and Secretary.
7. YOU HAVE THE RIGHT to attend our Annual CANvention. The News Report will contain details about the CANvention which is held yearly in September.
8. YOU RECEIVE a bi-monthly (6 issues per year) Want Ad Bulletin containing many possible trades. (A small charge is applied for placing ads. A coupon for one (1) free ad will accompany each new membership.)

We welcome you to join this fast growing, fun loving, club so you may enjoy the fellowship and all the benefits of membership; however, please note, the BCCA® is a trading club, and the buying and selling of cans is strongly discouraged.

IT'S MORE FUN AND EASIER TO TRADE FOR A CAN THAN TO BUY IT.

*David Ohlendorf*  
David Ohlendorf  
Secretary, BCCA®

## MEMBERSHIP APPLICATION

B.C.C.A.®\*

FOR OFFICE USE

 NAME (LAST, FIRST, MIDDLE INITIAL)

NAME OF SPOUSE

STREET ADDRESS

 USA OR CANADIAN CITY       STATE       ZIP      C

CANADIAN PROVINCE

 FOREIGN CITY, COUNTRY      F (TN)      A/C      TELEPHONE NUMBER (OC)      OCCUPATION (BD)      YEAR OF BIRTH (CT)      NO. OF CANS IN COLLECTION      (CC)

FOR OFFICE USE

Enclose a check or money order **NO CASH PLEASE** for \$18.00 (\$23.00 for foreign and Canadian) to cover initiation fee of \$3.00 and annual member dues for the year 1981 in the Beer Can Collectors of America® of \$15.00 (\$20.00 foreign members). \$3.00 of this amount is for a subscription to the Beer Can Collectors News Report for one year. Return this bill form with remittance. Members who join after the Convention will be paid for the balance of the present year plus all of the following year.

Please make check payable to BCCA® and mail to: BCCA® 747 Merus Ct., Fenton, MO 63026

# Book review

By Dennis W. Gordon #520

Bar Tourists of America Newsletter  
edited by Jack McDougall #12357  
a quarterly publication (which may soon become bi-monthly)  
\$1.00 per year as long as the editor has access to a free copier and postal rates do not change available from:  
Bar Tourists of America  
12 Sylvester, NJ 07016

"The Tour began at noon at Kummer's, the smallest bar in Baltimore. The reception was overwhelming; free pizza, hot dogs, and other treats for the Tourists . . . As the Tour progressed almost every bar seemed to have its own attraction. McJilton's with a nice can collection on the walls, and Haussner's Stag Bar, with roaring twenties porno on the walls . . . As it was still early in the day the Tourists were sober enough to appreciate them."

For those of you who enjoy the fine indoor sport of pub crawling let it be known that now you can do it legitimately, in style, and with official sanction. Here is an organization dedicated to this fine art and also to the enjoyment of local brews while on these premises. Successful bar Tours have thus far taken place in Allentown, PA; various boroughs of New York City; and in several cities of New Jersey.

Memberships are of two types, both at the same price,

and both include the Newsletter. (Any BCCA artists are invited to submit a design for a logo.) Full numbered memberships similar to those of BCCA are awarded to individuals who have attended a sanctioned Tour and associate memberships are for those who have not. Promotion is dependent on subsequent Tour participation.

A sanctioned Tour is one that is open to the public and is announced prior to its scheduled date. Other recommendations are mainly for convenience and as an informal guideline for having a successful event such as having a set time and place for eating, scheduling Tours on Saturdays, and avoiding hot sticky weather.

The number one requirement for a successful BAH TOOAH (as bar Tour is properly pronounced in the Hoboken dialect) is research. That is, one should look for an interesting bar and backbar, some historic or other significance, a good juke box, location, parking, and, of course, good local brews. Being the good BCCA members that some of these folks are the fine flavors of the products of smaller breweries are well appreciated — notably Schmidt's Bavarian Beer as covered in a recent issue.

After all, why pay \$2.00 for a bottle of Budweiser in a modern fern bar employing a full time horticulturist when one can enjoy 40¢ taps at the 70 foot long mahogany bar of the wagon Wheel Tavern in Madison, Wisconsin. That's what this esteemed society is all about: forget the ferns, enjoy a bit of history, some fun, and some great local beer.

## Did you know?

By LeRoy Blake #17899

As there was very little input to this column this issue, it is rather short. There was absolutely no response to my plea for beer recipes, so I don't have a lot to say. Therefore, let us get it on . . .

HAMMS DRAFT (sim Bible 1232) Tom Clark #17611 sends a variation of this one. Can #1 as in Bible. Can #2 is a 3 piece steel, with silver bands at top and bottom of can. On side opposite seam is a silver stripe. And it says "What makes Hamms America's best refreshing beer? THE SMOOTH — We take an extra step to smooth out the bitterness of the hops." Can #3 is from my shelf and is different yet! It does not have the silver stripe on the side, and the statement is slightly different . . . "What makes Hamms Americas most refreshing beer? THE SMOOTH we take an extra step to smooth out the natural

bitterness of the hops. You'll taste the smoother flavor." Also, watch the aluminum versions, you can find them with 1 or 2 line slogans on front of the can.

MOOSEHEAD SPECIAL ALE (current, I think) Dennis Gordon #520. This one from Canada. Can #1, on the side panel in French says — "La plus vieille brasserie independante et tradition." On can #2 they have misspelled independant, no "e".

NARRAGANSETT LAGER (sim BCU 97/1, Bible 1902) From the Tidewater Beer Can Collectors, can #1 has "Lager Beer" in red, red outline around ship logo, ship's sails have red lines, contents in red. Can is by Falstaff Brewing Corp., Cranston, R.I., Ft. Wayne, New Orleans, Galveston, Omaha. Can #2 has a darker red stripe and all red items on can #1 are now black. It's by Narragansett Brewing Co., Cranston, R.I. Can #3 is the same as

#2, but by Falstaff Brewing Corp. Cranston, RI; Ft. Wayne, In; Omaha, Ne. Also (355ML) has been added.

SCHLITZ (BCU 114/40, Bible 2565) Steve Applegate #15429. A slight variation in side panels. #1, in the panel on right side of seam, there is the I.R.T.P. statement, contents, and "made in U.S.A." On can #2 the right side panel reads — Brewed with "just the kiss of the hops," none of the harsh bitterness. The I.R.T.P. statement is on the left side. The can is dated 1946 along the seam.

All of the following DYKs were sent in by Joe Formanek #21886.

STAR BANNER ALE (STR 3) Pictured in the Guide, the star looks as one solid color. On Joe's can it is alternating red & black. The background colors could be different also, as neither Joe nor I are familiar with the can.

TROMMER'S ALE (BCU 123/10,

Bible 2844) This can is similar but, with some changes. The man is pink and has a white & red polka-dotted necktie. His hair is not as well defined as in BCU. The "M's in Trommers are the same style as BCU 123/11-slanted. The can is not instructional, has two faces, and the green is metallic. It also has "12 fluid ounces" under the man, in the green area.

**ENGLISH LAD ALE** (BCU 64/40, Bible 800) Can #1 says — "Brewed & packed by Manhattan Brewing Co., Chicago, Ill. expressly

for Westminster Brewing Co., Puma Brewing Co. successors." Can #2 says — "Packed expressly for Westminster Brewing Co. Chicago, Ill."

**NEUWEILER'S CREAM ALE**  
Quart (BCU 158/10) #1 by Continental — says "Cap Sealed" in a box near seam. #2 by Crown — doesn't have the box.

My Super thanks to Joe for his DYKs. Without them I would've been at a loss. I'm usually lost anyway.

I heard it was a great Convention.

How could it be otherwise? Beer can collectors have a tendency to have fun most every place they gather.

Here's to your holidays . . .

I hope they are free of hangovers and headaches.

May all your Christmas bills get lost in the mail.

See ya' next year.

HE said, "Let there be lite"

And Miller sued him.

A.L. Blake  
P.O. Box 26  
Little Hocking, O  
45742

## Responses Vary in Convention Survey

By Herb Schwarz #1922

Do you remember the CANvention survey we conducted last year? Well, after sorting, counting and resorting, I've come up with some figures relating to the basic reasons for having this survey. The cut-off was February 1, 1981, at which time the roster was being prepared. Then having 7144 active members and a total of 2858 respond, it was easy to figure out that 40% had the time to check a few boxes on that survey sheet. Not bad, when you consider the normal response rate to other votings and surveys to be in the 8 to 10 per cent range, but still, 4286 (60%) didn't care.

Some years ago, someone took the time to count our younger membership and concluded that some 53% of the total BCCA membership was under 18 years old. I did not have the ambition to verify that same statistic for 1981, but did count the replies from those 18 and younger which totaled 666. That is 9.3% of the total active membership at the time and 23.3% of the responses received. A further breakdown indicated that 175 (26.3%) preferred the CANvention remain in September. I'm not sure if that means they aren't afraid to miss a day or two of school and would do anything to get out of it like I used to. Also, 147 (22%) did not mark school as having been the reason for missing a CANvention, but rather they being too far, too expensive, or did not have an adult who would accompany them.

**OUR YOUNGER GROUP**, however, was not the only to voice that school interfered with the

CANvention or vice versa. 1001 (35%) of the responses cited it to be a reason and 154 (23%) stated that they couldn't have made more of them anyway with 555 (55%) saying they were either too far, too expensive or both. Obviously, many in this category have education related jobs, but the majority are those with youngsters in school.

For the overall results, 1291 (45.2%) did not like the September date and generally preferred summer months May through August. Regardless of Preference, 1538 (53.8%) could not have attended more no matter what month the CANvention was held.

Believe it or not, I did read each and every comment I received and responded individually to many of them. The conclusions are rather obvious, not only in the aforementioned figures, but in general. Regardless of when our CANvention is scheduled, it is inconvenient for someone or groups of seasonal workers.

Some suggestions and comments could be taken into consideration. One being to attempt a summer month CANvention so that more youngsters and those planning family vacations could attend. That in turn, was countered by another comment that BCCA should not become involved in babysitting or in family vacation planning.

**SOME DO NOT** realize the workload involved with the hosting Chapter or they wouldn't have suggested having more than one CANvention a year, so that more can attend one or the other. Those that cannot make the September dates, it was suggested, should take

in one of the many mini CANventions that go on all through the year and in all parts of the country. There are plenty of nice cans to trade and often include a blend of social atmosphere complete with dinner, dancing, and party.

The National does not decide where a CANvention is to be held, but rather depends on Chapter interests in hosting this affair. Applicants are screened by a committee to determine adequate requirements and the site voted on at the CANvention. The midwest, north, and east have been well represented in past years and the south will have their opportunity in Houston and Orlando in 1983 and 1985 respectively. We also have been as far west as Denver and Phoenix and hopefully, in years to come, we will again venture in that direction. In reviewing past CANvention votings, it is difficult to point to a trend whereby a future site nearby is chosen at a CANvention assumed to be attended by the concentrated membership of that area.

Surprisingly, many suggestions were to have the CANvention around holidays such as Thanksgiving and Easter (vacation). Personally, I feel these dates would put a strain on family and church relationships.

The September CANvention dates have been a point of issue for many years now and will certainly be brought forth again in years to come. Whether the results of this survey are conclusive is another debate because of the so called silent majority. For now though, it's SEE YOU IN SEPTEMBER.

# Potpourri east

Related and unrelated tidbits from the East and other places.

By Will Hartlep #3109

## THE-LIFE-OF-THE-PARTY-AWARD!

Goes this month to Arnie Schmidt #328 from the Schmidt House in Racine, Wisconsin. Arnie was captured on film below in the midst of entertaining a group of 15 or so at a recent Green Bay session. Our thanks to Lou Capriotti #408 for catching Arnie at his best.



## THE IRONY OF IT ALL:

First, Stroh Brewery sponsored a slo-pitch softball tournament near Atlanta, but much to their chagrin the winner turned out to be a team financed by Miller Brewing Co. Then, Stroh's held the Stroh's Silver Cup Hydroplane Race in Detroit . . . which was won by a boat named "Miss Budweiser."

Meanwhile in Milwaukee, where "When you're out of Schlitz, you're out of beer" used to be a common slogan, members of the Brewery Worker's Union are now saying, "When you're out of Schlitz, you're out of a job."

## AND SPEAKING OF SCHLITZ:

You, of course, have heard about the guy who was fishing from a pier when he spied another fellow walking along with his head down, counting the holes between the decking boards. The fellow continued walking and continuing until he tumbled plumb off the end into the water. All of which proves that when you're out of slits, you're out of pier.

## STILL GROANING? THERE'S MORE:

Just before they went out of business, The Peter Hand Brewing Co. learned that Anheiser-Busch was using Scottish thistle instead of hops as the bittering agent in their beer. The Peter Hand people adopted the process and refined it even further, to the point where they needed to use only half as much thistle as Anheiser

Busch used. It didn't save their brewery, but I suppose it did prove that a burr in the Hand is worth two in the Busch.

## O'SUCH MAGAZINE ARTICLE DEPARTMENT:

Our latest group of required readings for beer enthusiasts includes:

*Glamour*, October '81 issue, a nice little "Beer Basics for Women" article with recipes, serving and pouring hints, recognizing types, etc.

*Newsweek*, August 10, '81 issue, "Heileman's Super Suds" including details of the Schlitz take-over.

*New York*, August 10, '81 issue, in the "Best Bets" column, a short piece on the world's best beer glass.

*Interior Design*, July '81 issue, and *Architectural Record*, June '81 issue, articles on the renovation of the old Lone Star Brewing Co. (No kin to the present brewery) of San Antonio into a new Museum of Art.

## AND SPEAKING OF READING MATERIAL

I guess we've all squinted at the TV or movie screen trying to see what brand of beer the actor's drinking, or trying to read the neon signs in the bar scenes. Well, Martin Landey #78 peruses hardback novels for the same sort of trivia. Quoting Martin, "In the book *A Confederacy of Dunces*, set in 1966, an old woman in a bar requests 'Dixie 45,' and is served, and the book won the Pulitzer Prize. Obviously because an old woman who should remember Dixie 45 did, and the Pulitzer Committee recognized the author's genius in adding such brewerianic authenticity. What they and the author missed was that in 1966 she couldn't have been served a Dixie 45."

Maybe the bartender lied and gave her regular Dixie, Martin.

## MARTINIZED:

Does everybody know what Martin Landey is now doing with the composite? Well you should. He has undertaken the listing, by state and brewery, of every known U.S. can (thought to number 20,000). This awesome task when completed will be the most concise, definitive encyclopedia of beer cans ever assembled. But Martin needs your help, so if you're an "expert" on a certain brewery or area, please get in touch with him.

## I REMEMBER BILL:

Bill Helsley #193 passed away on Wednesday, September 23, 1981. I remember Bill in overalls and a red nose at Deposit. I remember Bill in Hershey passing out buttons which declared his gratitude for his friends and hobby. I remember Bill as a substitute father for those my age and a brother to those his age. A piece of my heart will always be with you Bill, and a piece of yours will always be with me. Goodbye, good friend.

# Potpourri in Chicago

## THE MEETINGS:

Notable Quote Awards were earned at the Chapter President's Meeting by our outgoing BCCA Prez, Herb Schwarz, and our incoming Prez, Gregg Kreyling. As he read his way through the introductions of the *News Report* staff, Herb introduced (or asked?) "Did you know LeRoy Blake" and then introduced (or suggested?) "Dumping Pete Johnson." Unfortunately neither LeRoy nor Pete were present to assure us that they still would be.

Herb turned the gavel over to Gregg, who promptly and mercifully skipped the Committee Reports and New Business and just before calling for a motion to adjourn asked, "How do you like me so far?"

## THE BREWERY TOUR:

Artfully choreographed by Phil Pospsychala and Rich LaSusa, it certainly was grand; touring Chicago in that old double-decker bus, ducking branches, seeing old brewery buildings, and listening to Phil's amazing wealth of information about Chicago brewing history (top right). We even got to drink beer in that bar where the Windy City Chapter was formed.

## TRADIN' CANS:

I traded for a nice full Silver Top flat, vintage 1956, which Ken Conner, Dave Haberman, and I drank. It poured to a deep clear color and a foamy head and the taste is best described by the look on my face (center right).

## THE BANQUET:

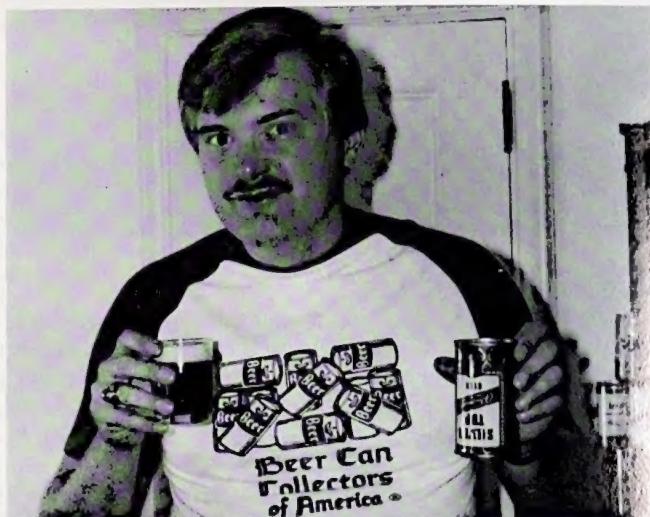
The best dish had to be the one in the bunny costume who came up to the head table to plant a kiss on Ron Jones. Of course, the meal was good too, as shown (bottom right) by Al and Louie Strano packing away the barbequed ribs. You say you were served chicken? Maybe you were at the wrong table.

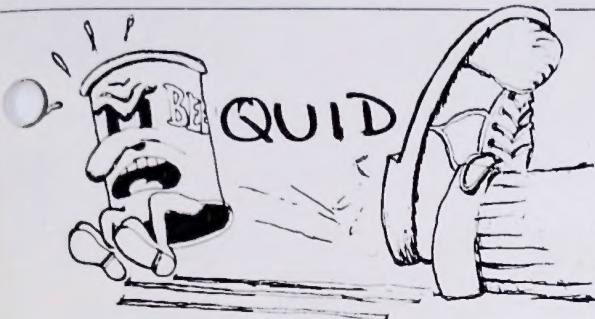
## GOING HOME:

The Keystone Chapter (along with a couple of hitch-hikers from Pittsburgh) walked out of the National Hospitality Room Saturday night, got on their bus, slept all the way back to Pennsylvania, and left the driving to Ken Hiestand #218. Nobody thought for a minute that getting home an hour ahead of schedule had anything to do with Pa. State Troopers Matt Hunt #1121 and John Ridge #6372 being on the bus.

Larry Handy #947 broke down on the way home, his car did that is . . . in Hubbard, Ohio. Don't ever try to get a Datsun fixed in Hubbard, says Larry, who also claims that the only thing to do there on a Sunday night is to play Space Invaders at "Truck World."

If you've got something you'd like to see here,  
send it to Will Hartlep, 306 Olympia Street,  
Pittsburgh, PA 15211.





By Jeff Berg #799

THIS INCLUDES  
CONTENT WHICH  
MAY BE OFFENSIVE TO  
SOME MEMBERS  
OF THE PUBLIC.

In Chicago, at Convention XI, lots happened. No kidding? Nope, no kidding,

WE Said funny things.

"Even in a suit he looks like a slob" (Ron Greenblatt, #1875)

"Is that suit a Hart Shaffner & Fong? (Bill Mugrage, #791)

"Well, let's get it down. (about the banquet) (Bill Christensen's nephew)

"A shot of penicillin will cure a case of Herman Joseph's" (Lew Cady, 98)

I knew an oyster that gave shell tours." (Lew Cady, #98)

"Now its the beer that made Longview famous." (overheard)

"The Brews Brothers are voting for Mt. Hood." (unknown)

"Will you send a maid up to sandblast our room?" (Dan Reitz, #2126)

"If Bert Plew brings a sibling next year, then we'll have the Plews Bros." (Ron Greenblatt)

2126 sez — we have 8 cases of beer for the week. Bob Hahn, #3729 sez, "what are you going to do on Friday?" This was almost not funny, we only had two left in our room after Wednesday.

When asked if we could quote a humorous undertaking by Sherry St. John, a close personal friend of Bob Herrmann she replied . . . "NO, I don't want my name in that thing!"

While looking at Lake Mich. Brad Craig #551 was heard to say, "It must have really rained last nite!"

WE also found a bunch of new quasi-chapters . . . The Weight Losers since Phoenix Chapter, Kevin Furlong lost 80 lbs. and was picked as prez, Dan Reitz lost 40 lbs., I lost about 30, Lynn Craig lost 14 lbs., and Ron Greenblatt lost 22. All meetings will be held at a White Castle.

WE had excitement . . . a fire on the 9th floor, a live bat on the 14th floor, a streaking and mooning contest on the 10th floor sponsored by Ron Martin, about a zillion cockroaches on the shelves in one of the restrooms, Rod MacDonald managed to drop his name tag down the elevator shaft, Brad Craig found a live prehistoric dinosaur size insect in someone's room, which was half the size of a 12 oz. can. The Beer Song Collectors introduced Tape Totes and had a terribly boring 5 hour meeting in room 2011-A. A lot of various things were stolen, including some of the band's equipment, the host chapters gave out a real handsome beer mug to the 600 that groped their way to the business meeting, Bob McClure finally won collector of the year, and of course the Billy can give away.

WE found out some interesting things . . .

Ms. Beer Can's main objection to us was that some of us didn't smell too swell, and suggested a can of deodorant be issued with the commemorative cans in the future; that a plane went down in Lake

Michigan during the week, that the Hilton personnel (I found) were quite tolerant and friendly, & the security folks after they were off duty usually found time to join the parties; that I actually had more people compliment Quid, than ridicule it, for which I am very grateful; that the Silverfoam Chapter and the Three Rivers Chapter won the First-Maybe-Annual-Quid Chapter News-letter contest; & if you attended the rather large party on the 5th floor on Friday nite, and lost a cooler, contact Rod MacDonald, #15509 with a description of same, as he has a stray one.

AND we said still more funny things:

When it came time to have the Tontine picture, Terry Dunn said: "Why not just use last year's?"

There WAS a pool at the Hilton, the portable kid size kind, and the only person to be thrown in was none other than Sharlene Berg, #7799, compliments of Keith Whitmore and Terry Dunn. (I had nothing to do with it, honest!)

And last, but not least, some non-convention tidbits . . . if you are interested in the jumbo phones depicted last issue, contact Pat Tilden, 3317 Eddy, #147 Amarillo, TX. 79109 (this is a different address from that in the roster). The trivia Q was correctly answered by Jeff Smith, #7089, and almost correctly answered by Mike Merrick, #22598. We'll print the answer next time, along with 2 new ones submitted by Smith, neither of which I know without cheatin'!



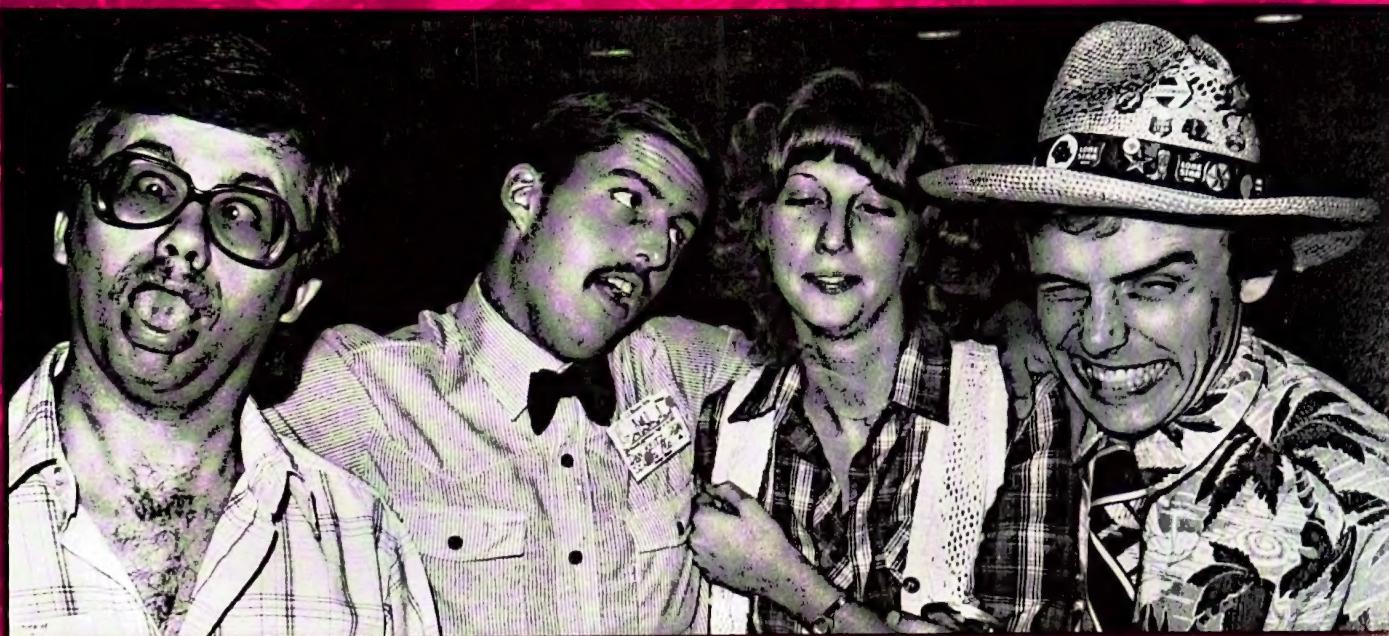
This was the only can tote seen in room 2011-A that belonged to the residents. (photo by Reitz).

# Beer Can Collectors of America

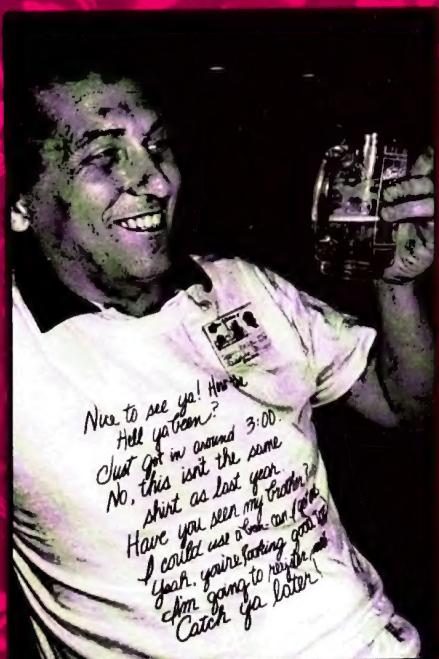
747 Merus Ct.  
Fenton, MO 63026

TO:

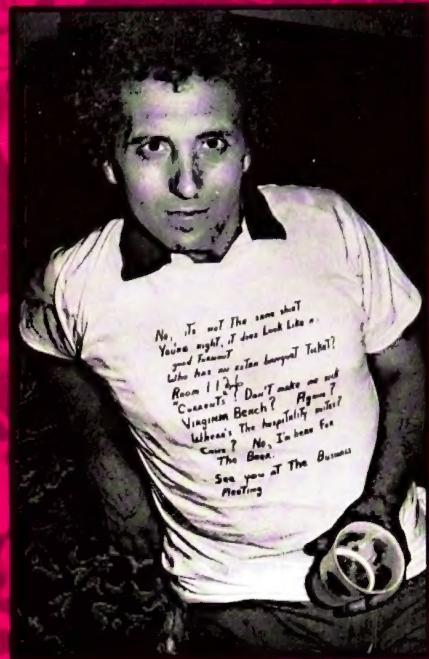
Second-class postage paid  
at Fenton, Missouri, and  
additional mailing offices.



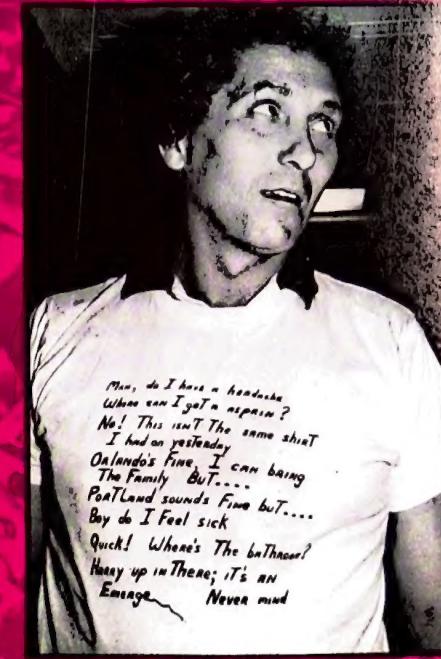
AN INTELLIGENT-LOOKING QUARTET  
of can collectors was caught by the wily  
News Report camera.



CASEY'S KAGER was chosen Beer Can  
Scenes of the Year, but the T-shirt Series



of the Year should have gone to Dominic  
Mezzeo. Interesting how — as the days



pass by — Mezzeo appears to become  
less and less jolly. Wonder why that was.